

X LINK

Be Smart and Stylish





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BLU
BOLD LIKE US

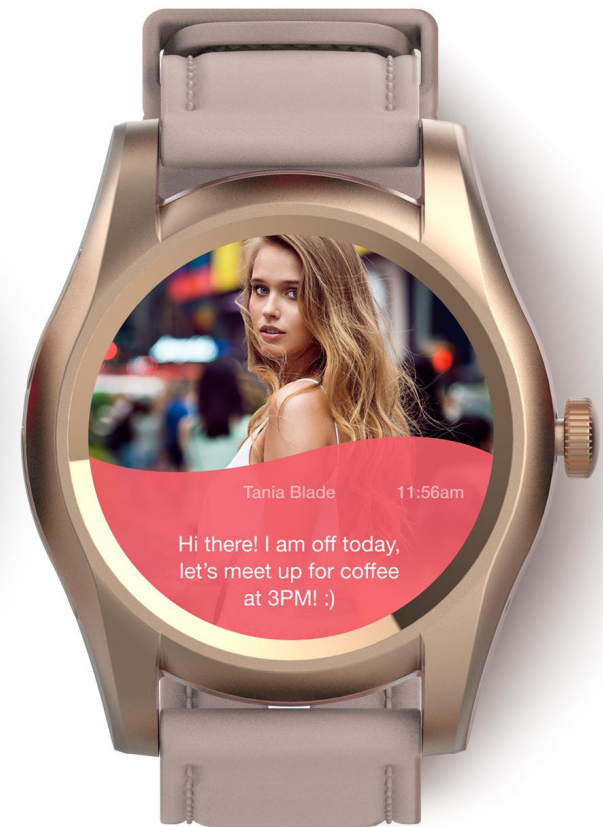
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KEY SELLING POINTS

1.1" IPS Display

Premium Zinc Alloy Design

IP54 Certified

SIM card connectivity to text, receive notifications and make calls without your phone.

Health Life Style Monitors



HEARTRATE
SENSOR



PEDOMETER



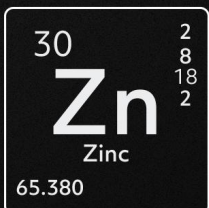
SLEEP TRACKER



DESIGN & SPECS

Always aspiring to be at the forefront of ingenuity and design, BLU Introduces the X LINK, a smartwatch engineered with functionality in mind for the everyday user. Stylish enough for the workplace, yet crafted with a premium ZINC alloy housing to withstand any outdoor activity.

Available in Rose Gold, Silver and Black.



DISPLAY

The X LINK was engineered with a bright 1.1" display with BLU (IPS) Infinite View Technology, so you have access to all your messages and health lifestyle monitors.



KEEP FIT

With different health monitors, the X LINK keeps you current with your health. Dynamic heartrate sensor for full cardio analysis, pedometer records your steps, sleep monitor to keep track of rest periods, and a cycling and running monitor to record miles and time elapsed. The X LINK provides you different modes for your health and workout regimen.





DYNAMIC HEARTRATE SENSOR

The X LINK measures your heart rate throughout the day with precise cardio data. Whether you are resting, walking or post workout you will have all the necessary information to keep up with your health.



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BLU FITNESS APP

Get fit anytime, anywhere, with BLU FITNESS - the personalized training app that gives you access to unlimited data on your daily workout. Sync the latest information to your phone for a clear and precise health record. Keep track of all your workout to get the best result for a healthy and active lifestyle.



IP54

READY TO GO!

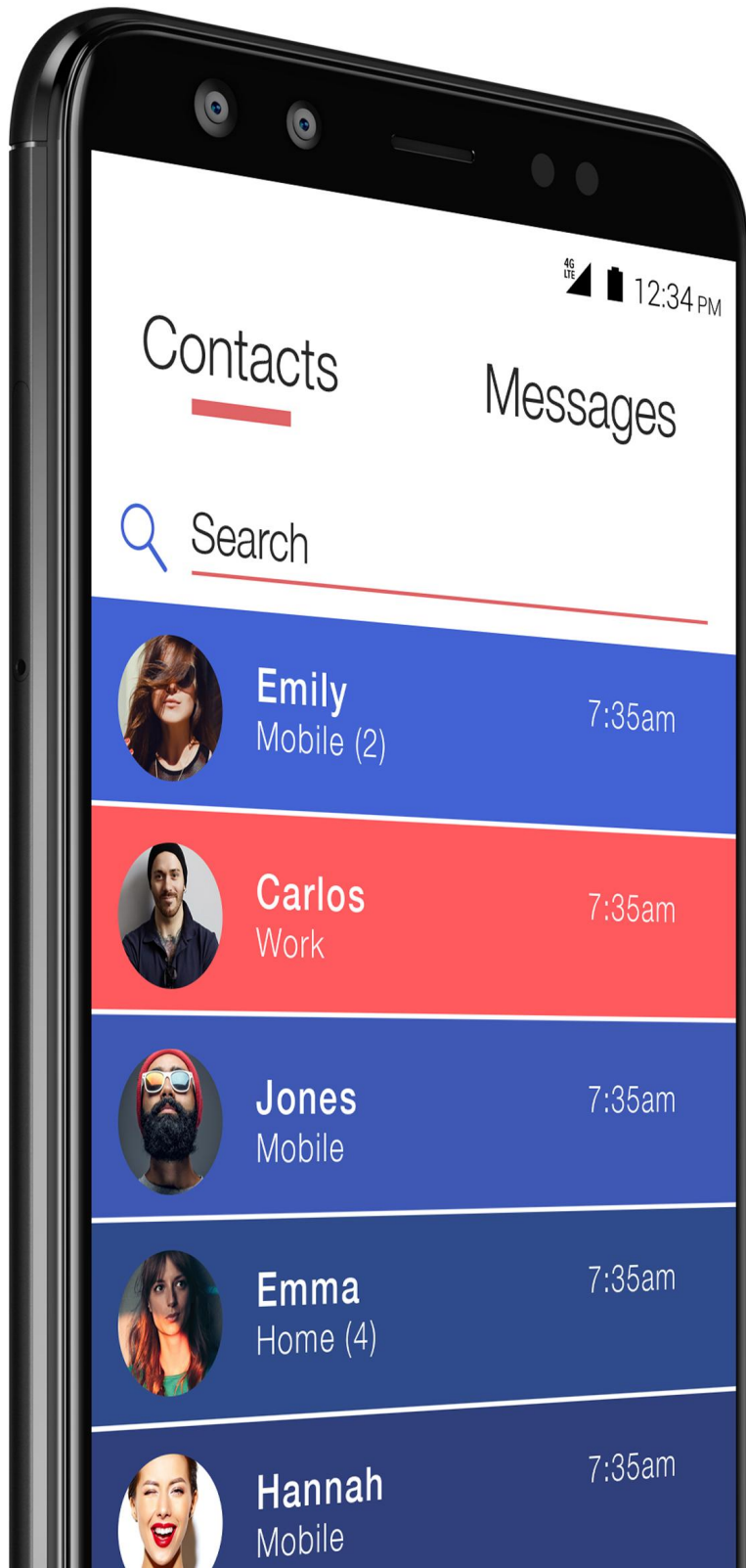
Out on your daily run and mother nature surprises you with a light rain shower?
No need to worry. With an IP54 certified housing structure design, the X LINK
has you covered.



SAFE FOR ALL



Fitted with a hypoallergenic strap, BLU engineered a smartwatch that anyone can use. No need to fuss about common allergies, the X LINK can be worn comfortably without any hesitations.



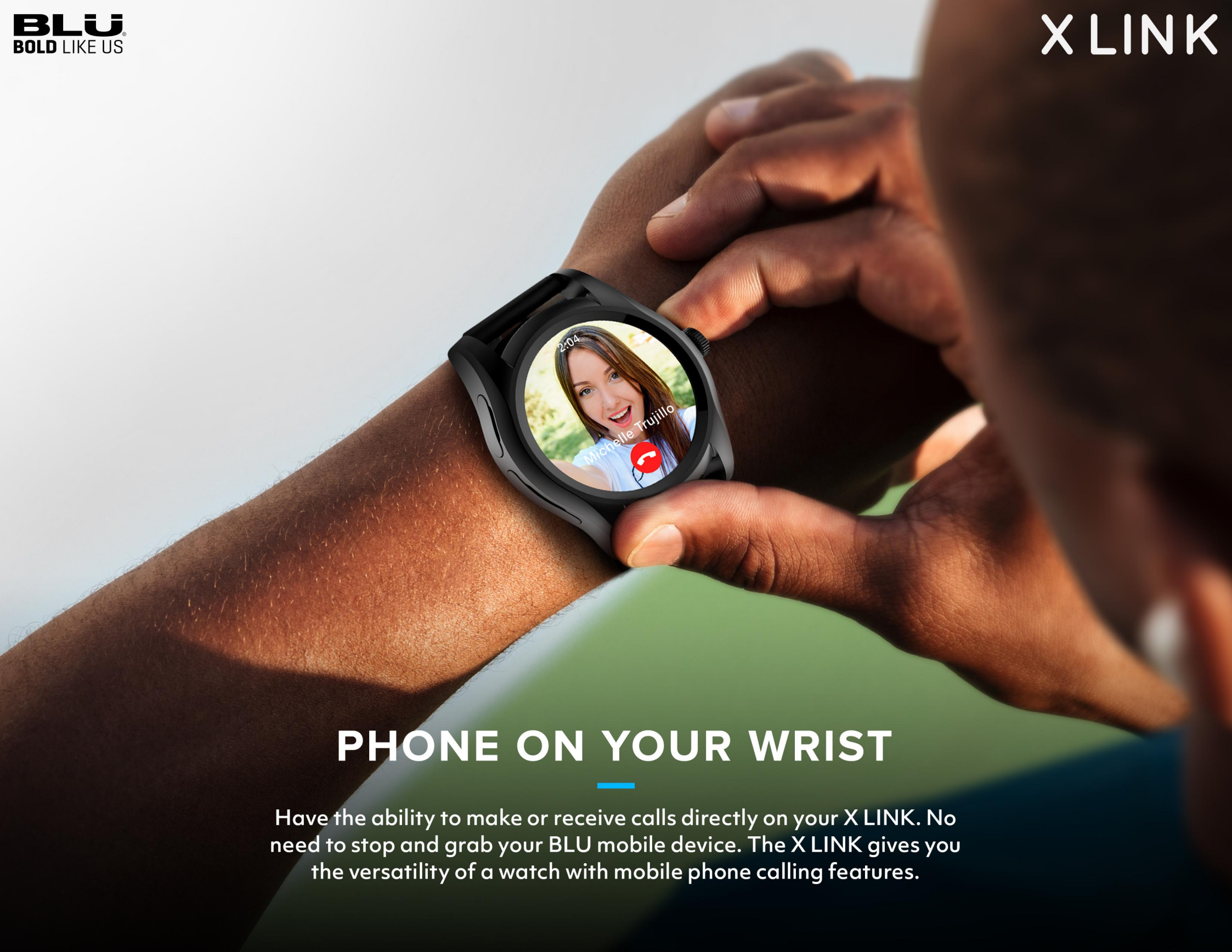
CONNECTED

Stay connected at all times to your BLU mobile device with the X LINK's Bluetooth v4.0. Get a notification alert on screen along with an audio chime and access to your phone's contacts, text messages and pictures with ease.

CALL ANYTIME, ANYWHERE.

Easily insert a SIM card into the X LINK, so you can have access to making calls directly from your smartwatch. Also, has the ability to send and receive SMS messages.





PHONE ON YOUR WRIST

Have the ability to make or receive calls directly on your X LINK. No need to stop and grab your BLU mobile device. The X LINK gives you the versatility of a watch with mobile phone calling features.



MESSAGE AT YOUR FINGERTIP

The X LINK gives the user the ability to receive and reply to texts messages freely while on the go. Conveniently press on screen with your finger and reply. The X LINK provides you with the functionality you need right at your fingertips.

CHARGING MADE EASY

Charge your X LINK with the convenient built in USB interface. Get a full charge in 1.5 hours for stress free usage.



320 mAh





TECHNOLOGY

GSM 850/900/1800/1900

BATTERY

320 mAh

MEMORY

4MB Internal | 4MB RAM

CONNECTIVITY

Bluetooth v4.0
SIM Card Access

FEATURES

IP54 Certified
Pedometer
Sleep Monitor
Dynamic Heartrate Sensor

DIMENSIONS | WEIGHT

45.8 x 54 x 13.9mm | 65g

X Link	848958034513	BLACK
X Link	848958034520	SILVER
X Link	848958034605	ROSE GOLD



BOX



SMARTWATCH



QUICK GUIDE



USB CABLE