

**BLU**  
BOLD LIKE US



# STUDIO VIEW XL

Enhance your Experience





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## Key Selling Points

5.7" HD+ 18:9 Wide Screen Curved Glass Display

13 Megapixel Main Camera with Flash

5 Megapixel Front Camera with Flash

1.3GHz Quad Core Processor

16GB of Internal Memory

1GB of RAM

Encrypted Fingerprint Scanner

Android 7.0 Nougat





## Studio View XL

Designed with an eye catching 5.7" HD+ 18:9 Curved Glass display, the STUDIO VIEW XL provides a wide screen cinematic palette for all your movies and pictures. With a 720 x 1440 resolution and 282ppi, the STUDIO VIEW XL will leave you astonished. Experience all your images with incredibly vivid hues and sharp clarity.





## Look At The Difference

The STUDIO VIEW XL incorporates the latest in display technology with its HD+ 18:9 ratio layout. Thinner bezel and longer format, the STUDIO VIEW XL enables user to grab the phone with better hand held experience.



720x1280 – 267ppi  
16:9



720x1440 – 282ppi  
18:9

vs



## Curved Display

BLU incorporates the highest grade material such as curved glass touch panel ensure excellent feedback and feel, as well as providing a gorgeous look.







## Picture Time

Make every moment picture perfect with the STUDIO VIEW XL's 13 Megapixel camera with flash and 5 Megapixel front selfie with flash. All pictures will look incredible.

13mp  
Main w/ Flash

f2.2  
Aperture

1080@  
30fps





## Selfie Camera

Take endless selfies with the STUDIO VIEW XL's 5 Megapixel camera. No matter the time, place or environment, the front selfie camera with flash assures all your self portraits look perfect every single time.





## Flawless Design

Designed with a mirror polished chamfer edge and beautifully crafted curved glass display, BLU continues to surpass it's competitors with the latest STUDIO VIEW XL smartphone design. Available in Black, Gold, Rose Gold & Silver



## Processor

With a 6580 chipset powering the 1.3GHz Quad Core processor, the STUDIO VIEW XL has the storage capacity required for all your day to day tasks. The STUDIO VIEW XL has 16GB of internal memory paired with 1GB of RAM, to ensure streamlined performance every single time. If additional storage is needed, the STUDIO VIEW XL has expandable storage up to 64GB with a built in MicroSD slot

16GB  
Internal Memory

1GB  
RAM

1.3GHz  
Processor

**MEDIATEK**





## Fully Charged

With a 3,000mAh Super Battery, the STUDIO VIEW XL assures your smartphone will have the necessary charge for all day and than some. Needing a charge in the middle of your busy work day will be a thing of the past.



**3000mAh**  
Super Battery



## Quick Access. Total Security

Total security and convenience will be epitomized by the STUDIO VIEW XL. Unlock your smartphone with the certainty that all your files are secure and safe with the press of your finger.



Fingerprint Sensor

**BLÜ**





## **Android Nougat**

Introducing Android 7.0 Nougat. New multi-window support to use apps on screen simultaneously. Better background optimization to minimize RAM use by system and apps. Project Vulkan API, a new 3D rendering API for 3D graphics. With these new enhancements in addition to other features available, users will have many new capabilities.



## Globally Connected | Unlocked | Dual Sim 12

Stay globally connected with friends and family while traveling the world. The STUDIO VIEW XL comes with 3G 850/1700/1900/2100 to ensure you always have access to worldwide carrier coverage while you're on the go! Take advantage of different voice and data plans for better rates, better coverage and separate bills with the STUDIO VIEW XL dual SIM slots.

An aerial night view of New York City, showing the dense skyline of Manhattan with numerous skyscrapers illuminated by city lights. The Hudson River is visible on the left, and the East River on the right. The city lights create a vibrant, colorful scene.  
**cricket****T-Mobile****metroPCS**  
Permission to speak freely.



Data

Technology  
GSM Quad Band  
3G: 850/1700/1900/2100  
Android 7.0 Nougat

Display  
5.7" HD+ 18:9 Wide Screen  
Curved Glass  
720 x 1440 | 282ppi

Processor  
MediaTek 6580  
1.3GHz Quad Core  
With Mali-400

Memory  
Internal 16GB | 1GB RAM  
MicroSD up to 64GB

Camera  
13MP Main w/Flash  
5MP Front w/Flash  
Video Capture 1080@30fps

Battery  
3000mAh

Connectivity  
Bluetooth 4.0  
WiFi, Hotspot  
Micro USB v2.0

Security  
Encrypted Quick Access  
Fingerprint Scanner



UPC Code #					
Studio View XL	848958033868	S790Q	BLACK		
Studio View XL	848958033875	S790Q	GOLD		
Studio View XL	848958033882	S790Q	ROSE GOLD		
Studio View XL	848958033899	S790Q	SILVER		

# Comparison

**BLU STUDIO VIEW XL**

160.1 x 74.3 x 9.3 mm | 174g  
1.3GHz Quad Core Processor  
16GB Internal Memory | 1GB RAM  
✓ 5.7" HD+ 18:9 Curved Glass Display  
720 x 1440 Resolution | 282ppi  
✓ 13MP Main w/Flash  
5MP Front w/Flash  
✓ 3,000mAh

**MOTOROLA MOTO E4**

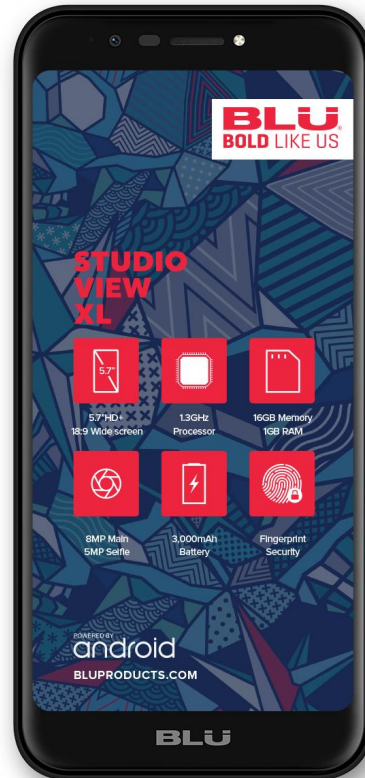
144.7 x 72.3 x 9.3 mm | 151g  
1.3GHz Quad Core Processor  
16GB Internal Memory | 2GB RAM  
5.0" HD Display  
720 x 1280 Resolution | 294ppi  
8MP Main w/Flash  
5MP Front w/Flash  
2,800mAh



# Box Content



Box



Phone



Screen Protector



Silicone Case



Quick Guide



Charger



USB Cable



Earbuds



Sticker