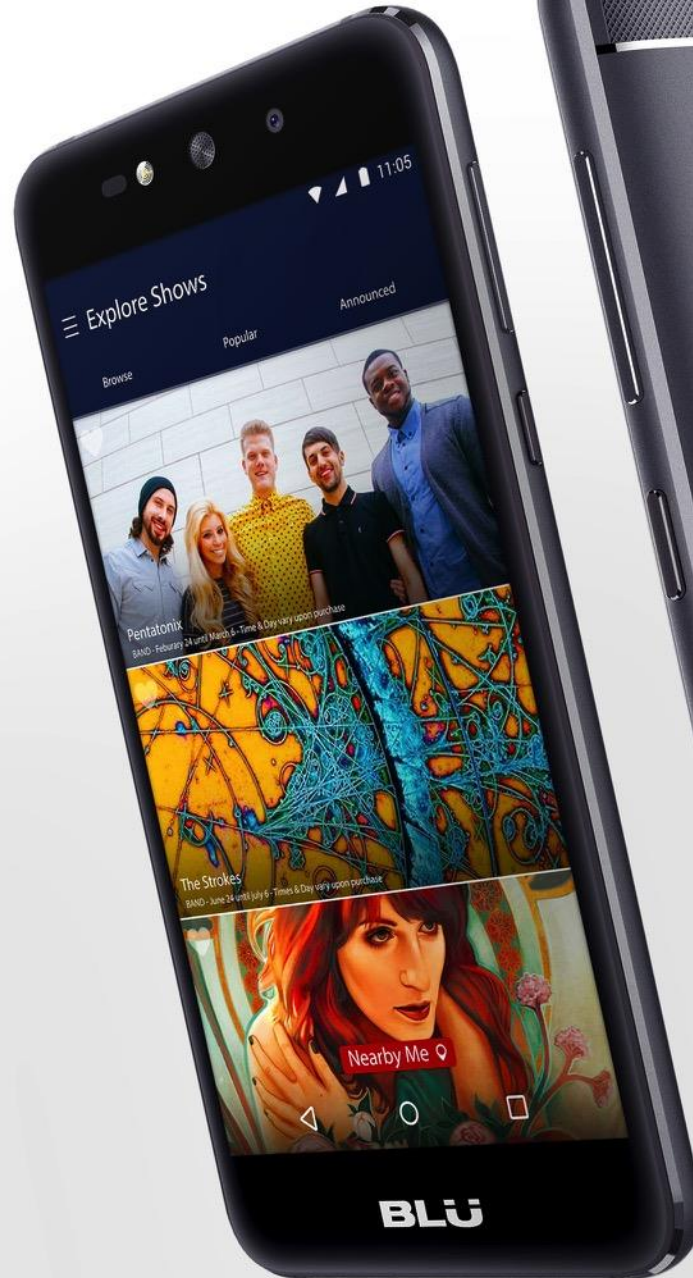


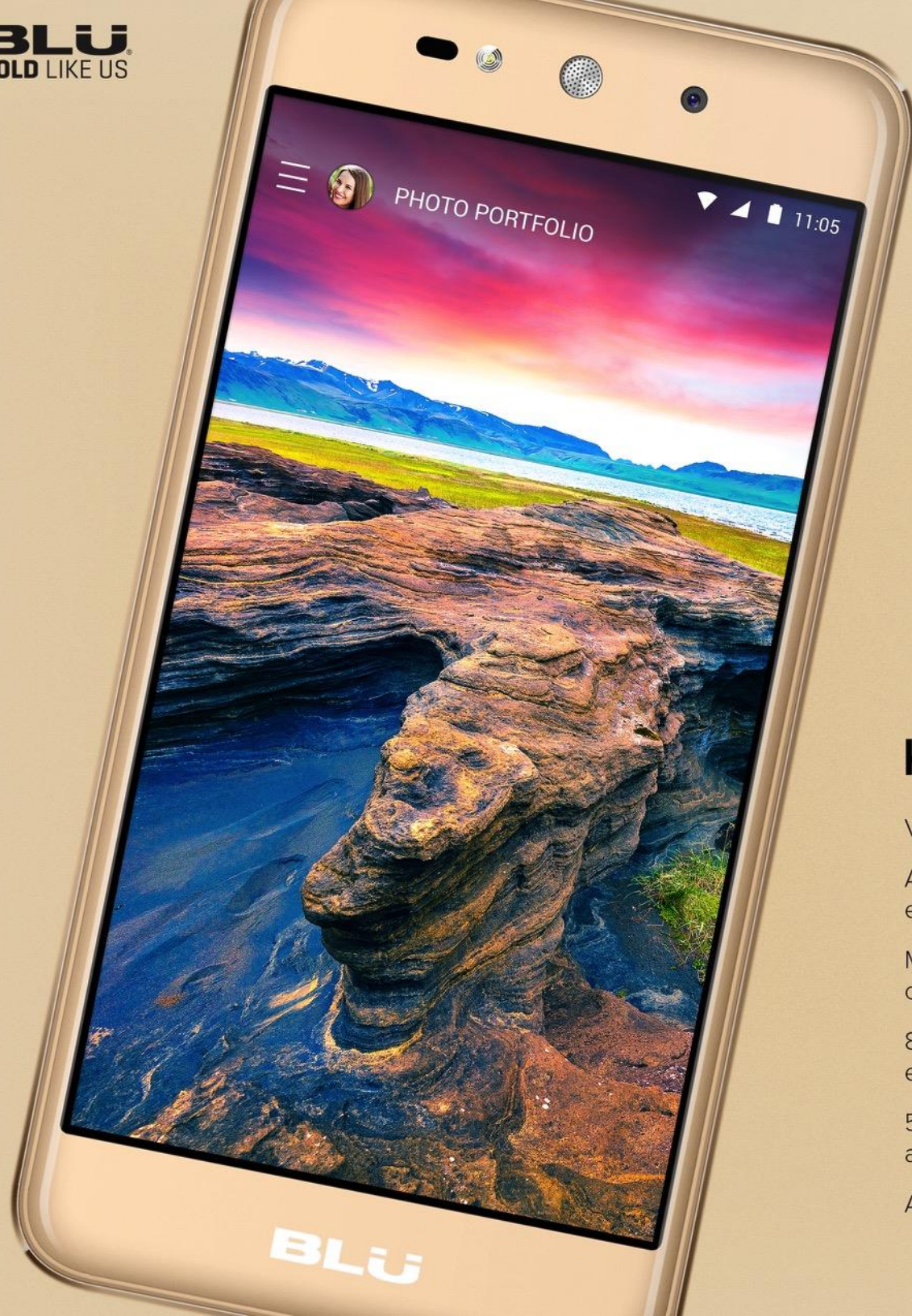
GRANDX

Setting Standards









KEY SELLING POINTS

Vibrant 5.0" HD Display

Aircraft grade aluminum housing with an electrolyzed finish

MediaTek 6580 chipset with 1.3GHz quad core processor

8GB of internal memory and 1GB of RAM, with expandable 32GB on MicroSD card

5 Megapixel autofocus main camera with flash and 5 Megapixel front flash selfie camera.

Android 6.0 Marshmallow

BLÜ
BOLD LIKE US

GRANDX



MADE WITH REAL METAL

The GRAND X is made from real aluminum. Not plastic.
High end and premium feel for best perception value.

DESIGN ENVY

With technology and design elements a priority, the GRAND X HD was created to delight. An aluminum housing with electrolyzed finish provides an aesthetically pleasing, yet ergonomic smartphone.

The lines and precise symmetry unveil a beautiful phone the user will show off with no hesitation. Available in Grey, Rose Gold and Gold.





OPTICAL PERFORMANCE

With a 5 Megapixel autofocus main camera with flash and 5 Megapixel front flash camera, the GRAND X provides a great camera experience. All those can't miss moments will be forever captured in superb quality.

5MP
Autofocus
w/ Flash

5MP
Selfie
W/ Flash

1080P
@30fps

TAKE THE PERFECT SELFIE

Take spectacular selfies with GRAND X's 5 Megapixel front camera. Built in front LED flash for those low light moments ensure flawless pictures for life time memories.



BLÜ
BOLD LIKE US

GRANDX



FRONT FLASH

For those low light moments.

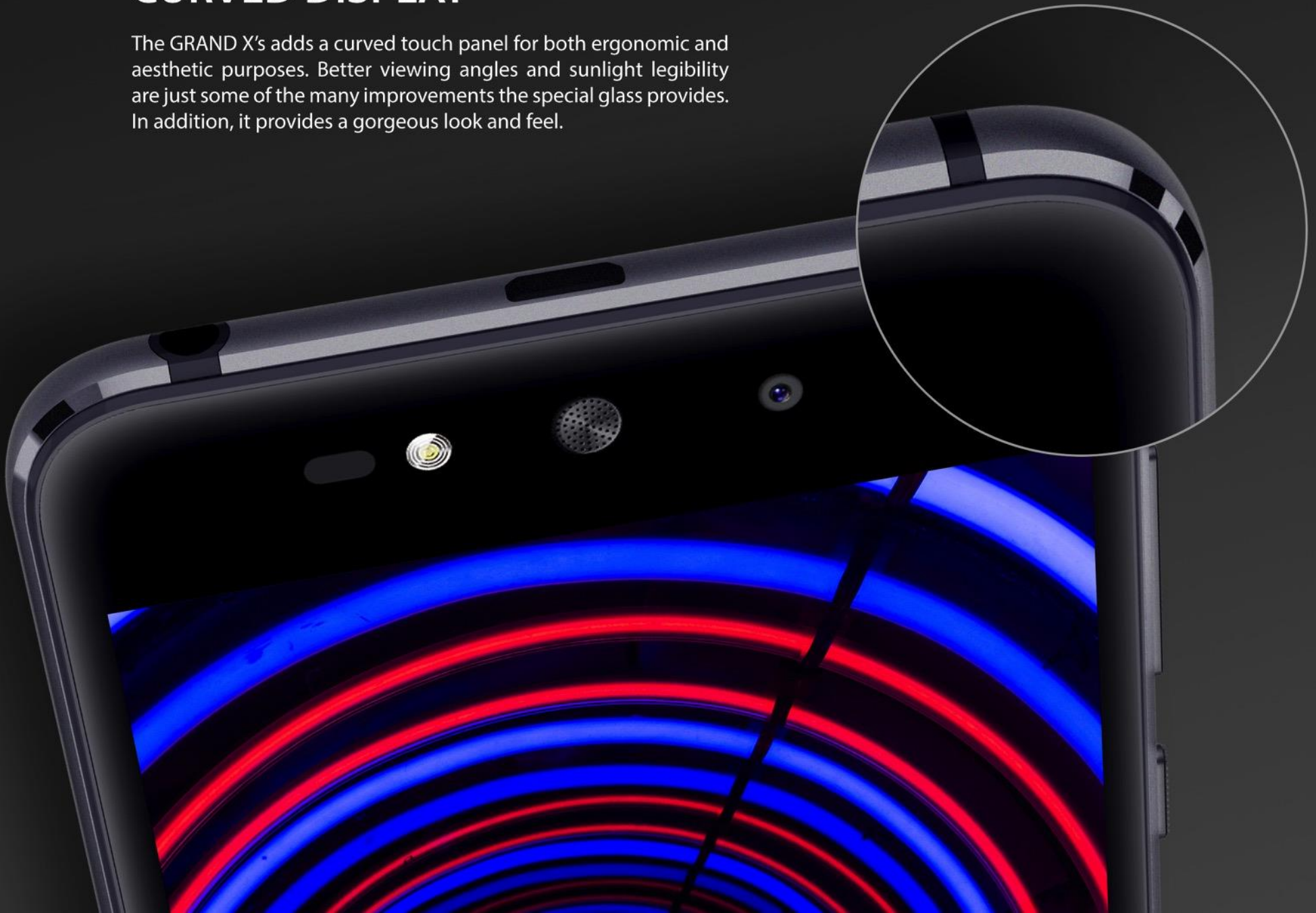
VIVID DISPLAY

The GRAND X's 5.0" HD display provides crisp and sharp clarity for all your viewing pleasures. Enjoy your favorite movies and be assured that the special effects on screen will be as if you are virtually there taking part in the movie.



CURVED DISPLAY

The GRAND X's adds a curved touch panel for both ergonomic and aesthetic purposes. Better viewing angles and sunlight legibility are just some of the many improvements the special glass provides. In addition, it provides a gorgeous look and feel.





PERFORMANCE

Offering a MediaTek 6580 chipset with a 1.3GHz Quad core processor, The GRAND X ensures a seamless working experience.

With an enormous 8GB of internal memory and 1 GB of RAM, all your favorite music, photos and movies are a click away on the GRAND X.



Dual SIM **1** **2**

A Dual SIM gives you several advantages that you can't let pass by. With two SIM slots, you won't have to worry about exchanging SIM cards from one phone to another, carrying two phones in your pocket or charging two devices.

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. Set apart personal calls and business calls and avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



Android 6.0 Marshmallow

Redesigned user interface that is friendly and intuitive.

Lock screen notifications for quick actions and quick access.

Project Volta for better battery life than any previous version.

Multitasking is now easier with a look at all your open applications.

Multiple users and guest mode make it easy to share your device without compromising your personal information.





Unlocked

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are. The GRAND X comes with 3G 850/1700/1900/2100 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, MetroPCS, and entire MVNO network.





Brand | Family

Dimensions

Operating System

Processor

GPU

Internal Memory | RAM

Display Size & Resolution

Camera

Secondary Camera

Battery

BLU GRAND X

145.8 x 72.9 x 9.05mm | 165g

Android 6.0 Marshmallow

Quad Core 1.3GHz

Mali-400

8GB | 1GB RAM

5.0" 720 x 1280

5MP Autofocus w/ Flash

✓ 5MP w/ Flash

2200mAh

SAMSUNG GALAXY J2

142.4 x 71.1 x 8mm | 138g

Android 6.0 Marshmallow

Quad Core 1.5GHz

Mali-400

8GB | 1.5GB RAM

5.0" 720 x 1280

8MP w/ Flash

5MP

2600mAh

GRAND SERIES

DEVICE COMPARISON



BLU GRAND M
5.0" Display | 480 x 854
Curved Glass Touch Panel
1.3GHz Quad Core
Mali-400
8GB | 512MB RAM
5MP Main Camera with Flash
3.2MP Selfie Camera with Flash
Android 6.0 Marshmallow
2200mAh Battery
144.9 x 72.1 x 9.35mm | 171g



BLU GRAND X
5.0" HD Display | 720 x 1280
Curved Glass Touch Panel
1.3GHz Quad Core
Mali-400
8GB | 1GB RAM
5MP Main A/F Camera with Flash
5MP Selfie Camera with Flash
Android 6.0 Marshmallow
2200mAh Battery
145.8 x 72.9 x 9.05mm | 165g



BLU GRAND ENERGY
5.0" HD Display | 720 x 1280
Curved Glass Touch Panel
1.3GHz Quad Core
Mali-400
8GB | 1GB RAM
5MP Main A/F Camera with Flash
5MP Selfie Camera with Flash
Android 6.0 Marshmallow
4000mAh Battery
145.7 x 72.7 x 11mm | 190g



BLU GRAND MAX
5.0" HD Display | 720 x 1280
Curved Glass Touch Panel
1.3GHz Quad Core
Mali-400
8GB | 1GB RAM
8MP Main Camera with Flash
8MP Selfie Camera with Flash
Android 6.0 Marshmallow
2200mAh Battery
145 x 72.1 x 7.8mm | 154g



Technology

Android 6.0 Marshmallow

GSM Quad band

3G HSPA+ 21Mbps

3G: 850/1700/1900/2100 (G090Q)

3G: 850/900/1900/2100 (G090EQ)

Processor

MediaTek 6580

1.3GHz Quad Core

With Mali-400 GPU

Memory

Internal 8GB | 1 GB RAM

MicroSD up to 32GB

Display

5.0"

HD 720 x 1280 ~294ppi

Camera

5MP Autofocus Main w/flash

5MP Front w/ flash

HD 1080p Video@30fps

Battery

2,200mAh

Connectivity

Bluetooth 4.0

WiFi, Hotspot

Micro USB v2.0

UPC CODES : GRAND X

848958030232 G090Q GREY

848958030249 G090Q GOLD

848958030256 G090Q ROSE GOLD

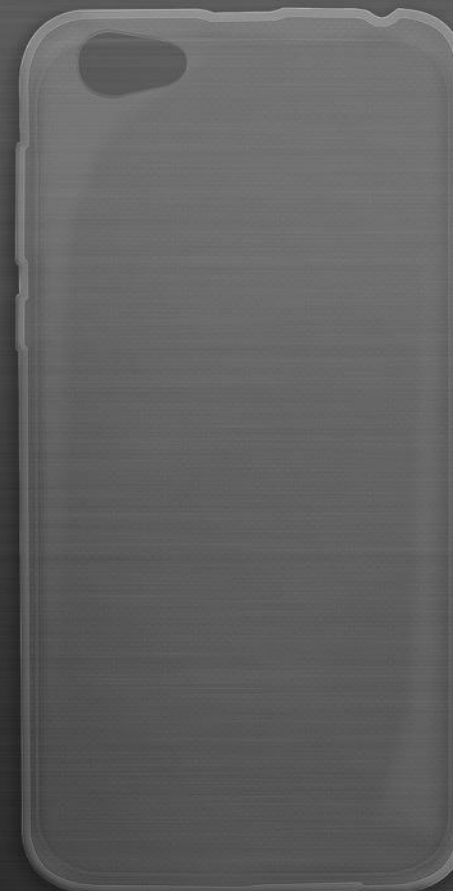
BOX



PHONE



PROTECTIVE CASE



CHARGER



SIM KEY



QUICK GUIDE



SIM GUIDE

