



Powerfully Thin









# **Key Selling Points**

Vivid 5.5" Full HD Curved Glass Display

13 Megapixel Main Camera with Flash13 Megapixel Front Selfie Camera with Flash

Mediatek 6753 1.3GHz Octa Core Processor

5,000mAh Super Battery

32GB Internal Memory and 3GB RAM

Android 7.0 Nougat

Premium Metal Housing Design











BLU continues to design smartphones with flare and ingenuity, the LIFE ONE X3 is no exception. Built with a metal housing frame to support the exquisite curved glass touch display. The unmatched combination of art and craftsmanship makes the LIFE ONE X3 is a winner among its competitors.

Available in Black.





# Al Metal Back Cover

The LIFE ONE X3 utilizes state of the art material such as aluminum on the battery cover which provides structural integrity, while also raising the bar on the aesthetic quality.

Pushing the design to a higher level that few succeed in.







## **Processing Power**

With a Mediatek 6753 chipset providing a 1.3GHz Octa Core processor, the Life One X3 is a powerhouse for performance. Paired with 3GB of RAM, it will meet all your needs whether it be for productivity or leisure, there is nothing this phone can't handle.

64 Bit
Architecture

8 True Core

1.3GHz





## **Blazing Memory**

The Life One X3 is equipped with 32GB internal memory that offers plenty of space to store all your files. Movies, pictures, or music are all within your smartphone on the go. Paired with 3GB of RAM, you can run multiple apps smoothly and effortlessly. Need more space? There's a Micro SD slot that will offer another 64GB of external space.





# **HD** Display

With 1080 x 1920 resolution and 400ppi, nothing short of cinematic masterpieces will be depicted on the LIFE ONE X3's 5.5 inch curved glass display. Experience movies and images with the most brilliant array of colors imaginable on the LIFE ONE X3's full high definition touch panel.





# **Curved Display**

The LIFE ONE X3 blends technology and design into an incredible package. Incorporating the highest grade material such as curved glass touch panel ensures excellent feedback and feel, as well as providing a gorgeous look.



### Picture Time

The LIFE ONE X3 has a 13 Megapixel main camera and an equally impressive 13 Megapixel front selfie camera, both with flash. The amazing quality in every single photo taken will crown user a photographic genius. Every photo op will be breathtaking.

13MP

Main w/ Flash

Aperture

f2.2 | 1080p

@30fps







### Selfie Camera

Take selfies to a new realm with the LIFE ONE X3's 13 Megapixel front selfie camera with flash. Make every moment count with friends and family when taking that group portrait. All your selfies will be professional like and cherished impeccably.

**13MP** 

Selfie w/ Flash





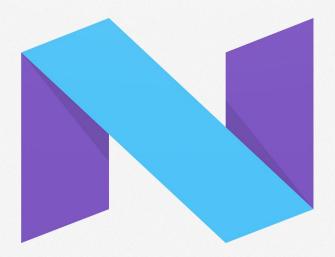




# Quick Access. Total Security.

The LIFE ONE X3 offers you total security and convenience at the press of a finger. Unlock your smartphone with ease and peace of mind, while also having quick accessibility to all your important applications and music.





# **Android Nougat**

Introducing Android 7.0 Nougat. New multi-window support to use apps on screen simultaneously. Better background optimization to minimize RAM use by system and apps. Project Vulkan API, a new 3D rendering API for 3D graphics. With these new enhancements in addition to other features available, users will have many new capabilities.



# Globally Connected. Unlocked & Dual Sim

Stay connected with friends and family while traveling across the country with speeds 10X Faster than 3G. The LIFE ONE X3 comes with 3G 850/900/1700/1900/2100, 4G LTE 1/2/3/4/7/12/17/28 so you can have coverage across the entire United States with all the different carriers; AT&T, T-Mobile, MetroPCS, and there entire MVNO network.































### Comparison





BLU LIFE ONE X3

154 x 75.3 x 8.9mm I 182g

Android 7.0 Nougat

1.3GHz Octa Core Processor

✓ 32GB I 3GB RAM

✓ 5.5" FHD Display 1080 x 1920 I 400ppi

✓ 13MP Main Camera with Flash

✓ 13MP Selfie Camera with Flash



MOTOROLA MOTO G5 PLUS
150.2 x 74 x 7.7mm I 155g
Android 7.0 Nougat
2.0GHz Octa Core Processor
32GB I 2GB RAM
5.2" FHD Display 1080 x 1920 I 424ppi
12MP Main Camera with Flash
5MP Selfie Camera with Flash
3,000mAh Battery



### Data Specifications

### **Technology**

GSM Quadband 3G: 850/900/1700/1900/2100 4G LTE: 1/2/3/4/7/12/17/28 Android 7.0 Nougat



### Display

5.5" Full HD 1080 x 1920 I 400ppi Curved Glass Display

#### **Processor**

Mediatek 6753 1.3GHz Octa Core With Mali-T720



#### Camera

13MP Main w/Flash 13MP Front Selfie w/ Flash Video Capture 1080p @30fps

### Memory

32GB Internal I 3GB RAM MicroSD up to 64GB

### **Battery**

Non-Removable 5,000mAh 5V/2A Quick Charge



### Security

Encrypted Quick Access Fingerprint Scanner

### Connectivity

Bluetooth 4.0 Wi-Fi, Hotspot Micro USB v2.0

#### UPC Code #

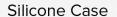
LIFE ONE X3 848958032984 L0150WW BLACK





Box





Screen Protector









**USB** 

Charger

Ear Buds

Quick Guide







