

# J4

Uniquely You







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## Key Selling Points

-  5.5" HD+ 18:9 Display  
720x1440 Resolution | 293ppi
-  1.3GHz Quad-Core Processor  
With Mali-400 GPU
-  8MP Main Camera with Flash
-  8MP Selfie Camera
-  32GB Internal Memory | 1GB RAM
-  Android 8.1 Oreo (Go Edition)
-  Premium Leather Pattern Design



# J4

DESIGN

## Center of Attention

The BLU J4 is designed with a leather pattern that is sexy and premium looking. This is one attractive smartphone that is above the rest.

Available: Black, Brown, Blue and Violet.







## PERFORMANCE

# Great Power

Powered by a 1.3GHz Quad-Core processor in order to multitask with all your apps, stream your favorite videos, and send out emails without a hitch.

 32GB INTERNAL MEMORY

 1GB RAM



DISPLAY

# Immerse Yourself

With a 5.5" HD+ display at your fingertips, all pictures and videos will pop out of the screen. Vivid colors will make you feel as though you are part of the image.







## CAMERA

## Lookin' Fly!

The J4 can make any situation a dream with its 8MP main camera with LED flash. Make sure to catch up on those selfies for social media with the built-in 8MP front camera.

 8MP MAIN WITH LED FLASH

 8MP SELFIE



# Android Oreo (Go Edition)

## Android 8.1 Go Edition

A powerful experience for entry-level smartphones. It's the best of Android, built with new and reimagined apps, so even the most affordable Android smartphones are as sweet as can be.

## Data that has your back

With a built-in data manager and more options to help you save, there are now more ways than ever to stay in control of your data. Because data is meant to be enjoyed, not just used.

## Built to use less

Brand new apps designed for lighter updates and downloads help create more space while significantly improving performance. That's what we call a win, win.

## Google apps, reimagined

By building a fast, smooth smartphone experience with enhanced apps (and a few new ones), you can email, get answers, find directions, and play games faster than ever.

## Saving space, Wherever it's needed

With smaller app sizes, more storage space, and way more control over how your content is stored, it's easy to see the ways Android Oreo (Go edition) helps you save.



# Comparison



## BLU J4

151 x 72.3 x 10mm | 158g  
 Android 8.1 Oreo (Go edition)  
 1.3GHz Quad Core Processor  
 32GB Internal Memory | 1GB RAM  
 ✓ 5.5" HD+ 18:9 Display  
 ✓ 720 x 1440 Resolution | 293ppi  
 ✓ 8MP Main with LED Flash  
 ✓ 8MP Selfie  
 ✓ 2,200mAh Battery

## BLU C5 2019

144.4 x 72.1 x 10.3mm | 146g  
 Android 8.1 Oreo (Go edition)  
 1.3GHz Quad Core Processor  
 16GB Internal Memory | 1GB RAM  
 5" Touchscreen Display  
 480 x 854 Resolution | 196ppi  
 5MP Main with LED Flash  
 5MP Selfie  
 2,000mAh Battery



## DEVICE SPECIFICATIONS



## TECHNOLOGY

GSM Quad-Band  
3G: 850/900/1900/2100  
Android 8.1 Oreo (Go Edition)



## CAMERA

8MP Main with LED Flash  
8MP Selfie  
Video Capture 720p@30fps



## PROCESSOR

1.3GHz Quad-Core Processor  
With Mali-400



## BATTERY

2,200mAh



## MEMORY

32GB Internal Memory | 1GB RAM  
MicroSD Up To 64GB



## CONNECTIVITY

Bluetooth 4.0  
Wi-Fi b/g/n  
Hotspot  
Micro USB v2.0



## DISPLAY

5.5" HD+ 18:9 Display  
720 x 1440 Resolution | 293ppi



J4	848958038320	J170EQ	<b>BLACK</b>
J4	848958038337	J170EQ	<b>BLUE</b>
J4	848958038344	J170EQ	<b>BROWN</b>
J4	848958039679	J170EQ	<b>VIOLET</b>



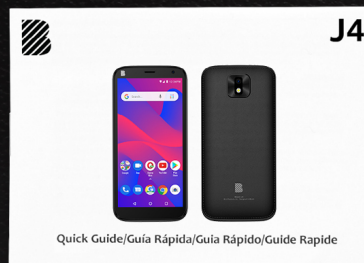
Box



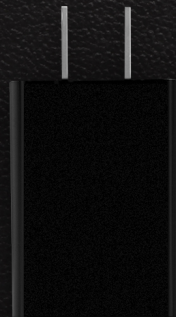
Phone



Silicone Case



Quick Guide



Charger



USB Cable



Sticker