



G73 Smart
Simplicity

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Key Selling Points



6.8" HD+
Infinity Display
720 x 1600 Resolution
258ppi



90Hz
Refresh Rate



1.6GHz Octa-Core
ARM Cortex-A75
Processor



128GB Internal Storage
6GB RAM
MicroSD Up to 128GB



50MP Triple Main Camera
8MP Selfie Camera



Fingerprint Sensor
A.I Face ID



Powered by
Android 13



Textured-Leather Finish
Battery Cover



5,000mAh Battery
+ 18W Fast Charging

Smoother image

The **G73** comes with a 90Hz display that refreshes the image on the screen 90 times per second, which is twice as often as a 60Hz display. This results in a smoother, more fluid image that can be especially beneficial for gaming and watching videos.



Powerful Octa-Core

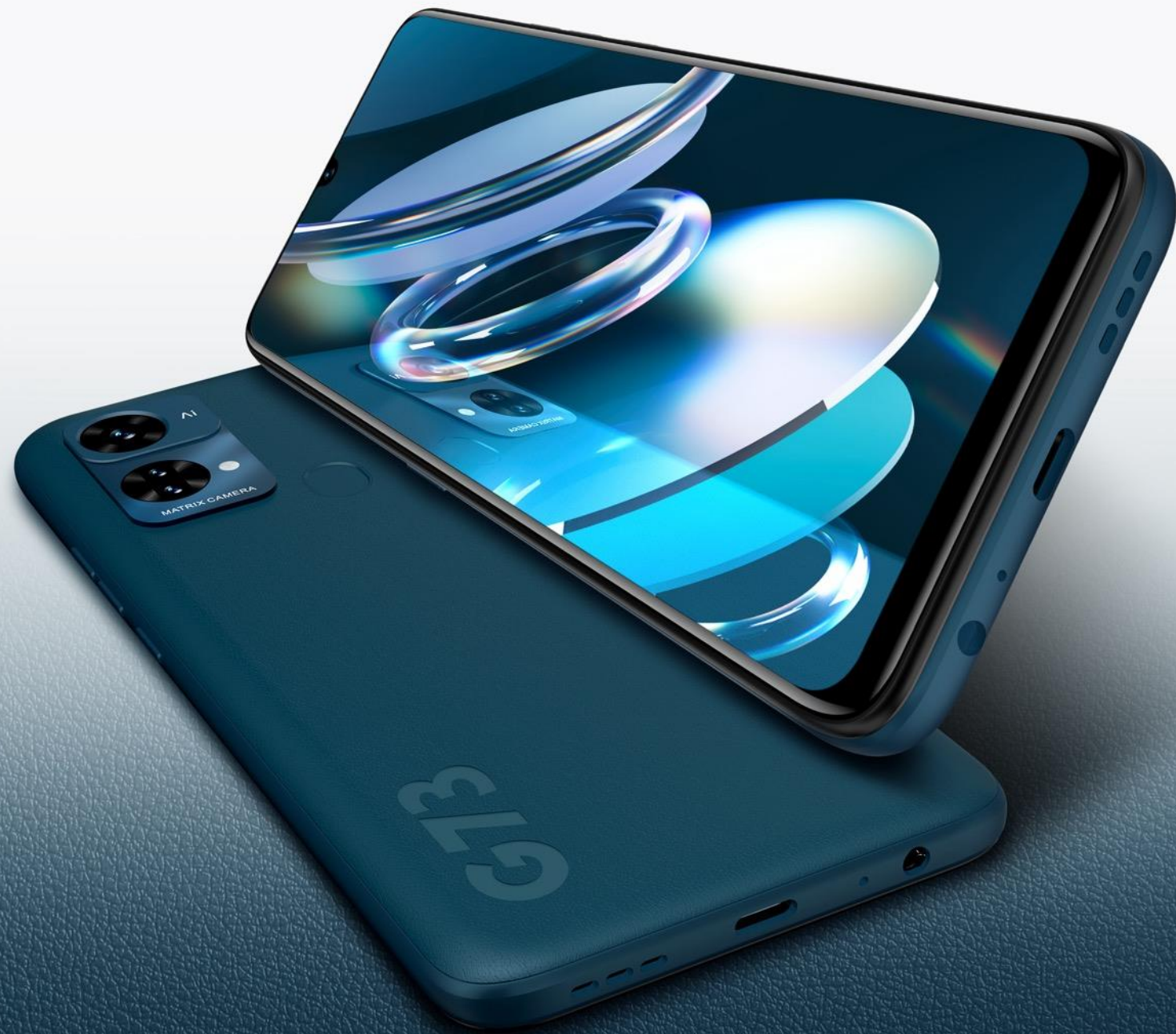
G73's Octa-Core Processor can handle multiple tasks at once without slowing down, which is great for people who like to use their phone for multiple things at once, such as playing games, watching videos, and browsing your favorite social media posts.



Sporty Elegance

The **G73** is a device that exudes elegance, with carefully placed metallic accents around the camera and fingerprint sensor, a sleek texture that's irresistible to the touch, and a premium leather back. Its sporty yet refined design will capture attention, with every detail perfectly crafted.

Available in Nordic Blue, Orange, Gray and Burgundy



Boundless Views

Watch your favorite videos and stream your favorite movie and series on a big 6.8" display with stunning clarity and detail. The immersive viewing experience will make you feel like you're right there in the action.





50MP

Powerful Triple Camera

Ever come up on moments when you wish to capture that perfect image? For sure the **G73** is the perfect camera to handle the job.

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* Battery performance depicted above is not 100% accurate and will vary depending on usage patterns, the strength of signal, network, device settings, battery condition, and temperature. The battery life claims depicted are based on user testing that includes device usage under optimal networking conditions.

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BLU
smartphones **B**

Worry Less, Do More

Power up in just minutes with your **G73's**
18W Fast Charging, up to 50% in 30 minutes!

18W





Unlocking Made Easy

Unlocking your phone has never been easier. With the **G73**, users can unlock with both Face ID and Security Fingerprint Sensor in the back of the device.





G73	848958043058	Blue
G73	848958043065	Grey
G73	848958043072	Orange
G73	848958043089	Burgundy

Technology

GSM: Quad Bands
 3G: 850/900/1700/1900/2100
 LTE: 2/3/4/5/7/12/17/28/38/66/71

Display

6.8" HD+ 90Hz Infinity Display
 720 x 1600 Resolution
 258ppi

Processor

Unisoc T606 | 12nm
 ARM-Cortex A75
 1.6GHz Octa-Core | 64 Bit

Memory

128GB Internal Memory
 6GB RAM
 MicroSD up to 128GB

Camera

50MP Triple Main Camera
 8MP Selfie Camera
 Video Capture 1080p@30fps

Security

Fingerprint Sensor
 A.I Face ID

Connectivity

Bluetooth 5.1
 Wi-Fi (b/g/n/ac)
 USB Type-C

Battery

5,000mAh
 18W Fast Charging

Operating System

Android 13

13

Android 13

With Android 13, you have more control over what information apps can and can't access—including specific photos, videos and clipboard history.

There are more ways than ever to make your Android look and feel like yours. Building on Material You, now you can customize your apps by color, theme and language.

Box



Phone



Rugged case



Sticker



Quick Guide



Charger



USB Type C