



G50 PLUS

MAKE YOUR MARK

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KEY SELLING POINTS



**VIVID 6.2" HD+ 19:9
INFINITY DISPLAY**



**13MP MAIN WITH LED FLASH
8MP FRONT SELFIE**



**OCTA-CORE 1.6GHZ
PROCESSOR**



**32GB OF INTERNAL
MEMORY
2GB RAM
MICROSD UP TO 64GB**



**4,000MAH BATTERY WITH
TYPE-C**



FINGERPRINT SENSOR



ANDROID 10

G50 PLUS

SETTING THE DESIGN STANDARD

Introducing the all new BLU G50 PLUS, the latest creation by BLU Products. This smartphone sets the standard with its impressive curved glass display and an advanced metallic finish technology.

Available colors:
Red, Blue, Black, Green





OUTSTANDING DISPLAY

With a gorgeous 6.2" HD+ 19:9 infinity display, the G50 PLUS will bring authentic quality images to your screen. Night or day, you can view all your videos and images with ease.



HD+ 19:9 Ratio

720 x 1520 Resolution

**8
CORES**

PROCESSOR BEYOND CAPABILITY

A 1.6GHz Octa-Core processor provides a smooth experience. The ARM Cortex-A55 architecture makes it the most efficient and powerful chipset in its category.



1.6GHz

ARM-CORTEX A55

G50 PLUS



MEMORY

With built in 32GB of internal memory along with 2GB RAM, the G50 PLUS flows through all apps seamlessly. Snap pictures here and post on socials there, this device is unstoppable.



32GB INTERNAL

2GB RAM

BLU
smartphones



G50 PLUS

A GLIMPSE OF PERFECTION

With the G50 PLUS, you are nothing short of perfection when it comes to capturing images on its 13 Megapixel main camera sensor. BLU Final Touch puts the right amount of post effect for a professional grade social media post.



13MP CAMERA



8MP SELFIE CAMERA

AI CAMERA



BLU
smartphones



G50 PLUS

READY TO GO!

No more waiting for the battery to charge when time is against you. The G50 PLUS comes with a 4,000mAh battery that is plenty for daily usage. Stream videos and play games stress free with the G50's latest Type-C charger.



4,000mAh



TYPE-C CABLE



G50 PLUS



UNLOCK YOUR WORLD

Unlock your smartphone with the press of a finger for quick access. The G50 PLUS ensures total security for all your important applications and files.



**ENCRYPTED
FINGERPRINT
SENSOR**



ANDROID 10 HIGHLIGHTS



SMART REPLY



SOUND
AMPLIFIER



GESTURE
NAVIGATION



DARK THEME



PRIVACY
CONTROLS



LOCATION
CONTROLS



FOCUS MODE

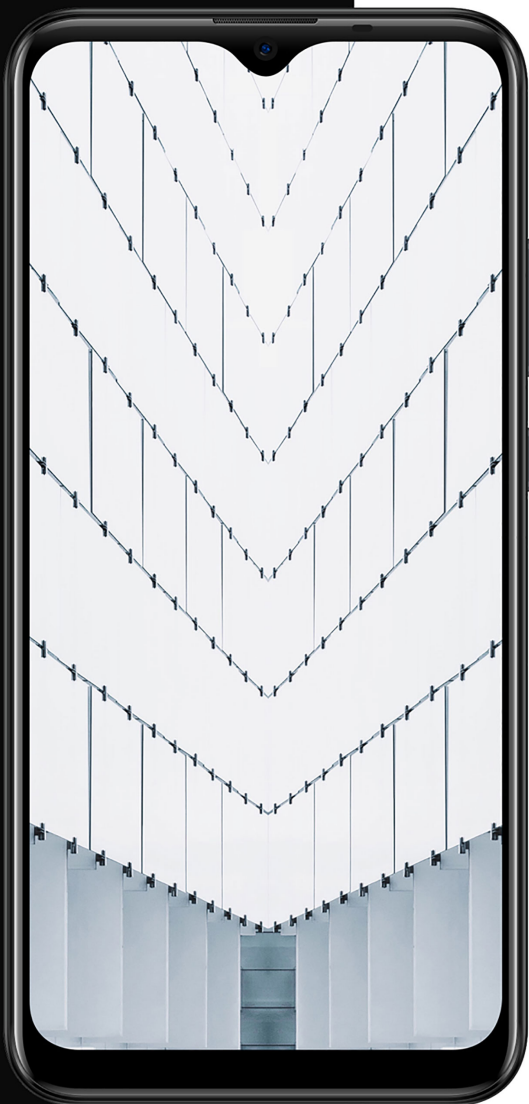


FAMILY LINKS



SECURITY
UPDATES





DATA



TECHNOLOGY

GSM Quad Band
3G: 850/900/1700/1900/2100
4G LTE: 1/2/3/4/5/7/12/17/28
Android 10



PROCESSOR

1.6GHZ Octa-Core
ARM CORTEX-A55
with IMG8322 GPU



MEMORY

Internal 32GB | 2GB RAM
MicroSD up to 64GB



DISPLAY

Vivid 6.2" HD+ 19:9
Infinity Display
720 x 1520 Resolution | 271ppi



CAMERA

13 Megapixels with LED Flash
8 Megapixels Selfie
Video Capture 1080p@30fps



CONNECTIVITY

Bluetooth v4.1
Wi-Fi (b/g/n)
Hotspot
Type-C



BATTERY

4,000mAh



FINGERPRINT SENSOR

G50 PLUS	848958039341	GREEN
G50 PLUS	848958039358	RED
G50 PLUS	848958039426	BLACK
G50 PLUS	848958039433	BLUE

COMPARISON



BLU G50 PLUS

- ✓ 6.2" HD+ 19:9 Infinity Display
720 x 1520 Resolution | 271ppi
- ✓ 1.6GHz Octa-Core Processor
32GB Internal Memory | 2GB RAM
13MP Main Camera with Flash
- ✓ 8MP Selfie Camera
Fingerprint Sensor
- ✓ 4,000mAh Battery
- ✓ Android 10



MOTOROLA MOTO E6 PLAY

- 5.5" HD+ Display
720 x 1440 Resolution | 295ppi
- 1.5GHz Quad-Core Processor
32GB Internal Memory | 2GB RAM
13MP Main Camera with Flash
- 5MP Selfie Camera
Fingerprint Sensor
- 3,000mAh Battery
Android 9 Pie

COMPARISON



BLU G50 PLUS

- ✓ 6.2" HD+ Infinity Display
- 720 x 1520 Resolution | 271ppi
- 1.6GHz Octa-Core Processor
- 32GB Internal Memory | 2GB RAM
- 13MP Main Camera with Flash
- ✓ 8MP Selfie Camera
- Fingerprint Sensor
- ✓ 4,000mAh Battery
- Android 10



SAMSUNG GALAXY A01

- 5.7" HD+ V-Notch Display
- 720 x 1520 Resolution | 294ppi
- 1.7GHz Quad-Core Processor
- 32GB Internal Memory | 2GB RAM
- Dual 13MP+2MP Depth Sensor Main Camera
- 5MP Selfie Camera
- Fingerprint Sensor
- 3,000mAh Battery
- Android 9 Pie

COMPARISON



BLU G50 PLUS

158.72 x 76.09 x 9.11 mm | 180g

Android 10

1.6GHz Octa-Core Processor

32GB Internal Memory | 2GB RAM

✓ 6.2" HD+ 19:9 Infinity Display

✓ 720 x 1520 Resolution | 271ppi

13MP Main with LED Flash

8MP Selfie

✓ Fingerprint Sensor

✓ 4,000mAh Battery with Type-C



BLU G5 PLUS

161.4 x 78 x 9.6mm | 181g

Android 9 Pie

1.6GHz Quad-Core Processor

32GB Internal Memory | 2GB RAM

6.0" HD+ 18:9 Curved Glass Display

720 x 1440 Resolution | 268ppi

13MP Main with LED Flash

8MP Selfie with LED Flash

NA

3,000mAh Battery with Micro USB

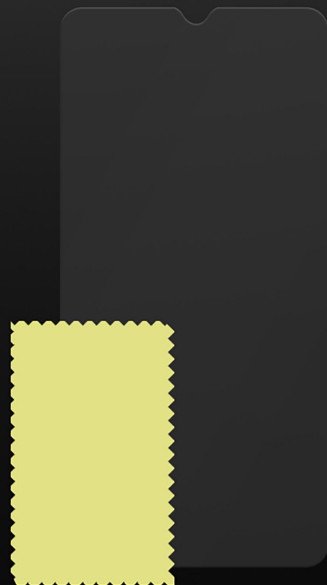
Box



Phone



Screen Glass Shield
w/ Screen Wipe



Phone Case



Quick Guide



Charger



USB Cable



SIM Key