

**BLU**  
BOLD LIKE US

DASH L4 LTE



**BLU**  
BOLD LIKE US

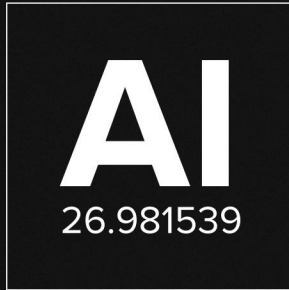
DASH L4 LTE



# Bright Display

Enjoy your favorite movies and view your most memorable family pictures on the DASH L4 LTE's bright 4.0 inch, 480 x 800 resolution curved glass display.





## Uniquely Crafted

Designed with an aluminum housing to support a stunning curved glass display, the DASH L4 LTE provides both style and comfort for a user experience like no other.

Available in Black, Gold, Rose Gold and Silver



# Smooth Performance

Providing the performance needed for the users day to day demands, the DASH L4 LTE is powered by a MediaTek 6737 chipset with 1.1GHz Quad Core processor to ensure all you media content, such as movies, photos and music are experienced seamlessly. With 8GB of internal memory and 1GB of RAM, all storage will be kept secure. If you should need more space, the DASH L4 LTE has expandable memory up to 64GB.

**64 Bit**  
Architecture

**1.1GHz**  
Processor

**MEDIATEK**



**BLU**  
BOLD LIKE US

DASH L4 LTE



## Key Selling Points

Vivid 4.0" Curved Glass Display

5 Megapixel Main Camera with Flash

2 Megapixel Front Selfie with Flash

MediaTek 6737

1.1GHz Quad Core Processor

8GB Internal Memory with 1GB RAM

Metal Housing Design

Android 7.0 Nougat

**4G**  
LTE

## Pick Up Your Camera

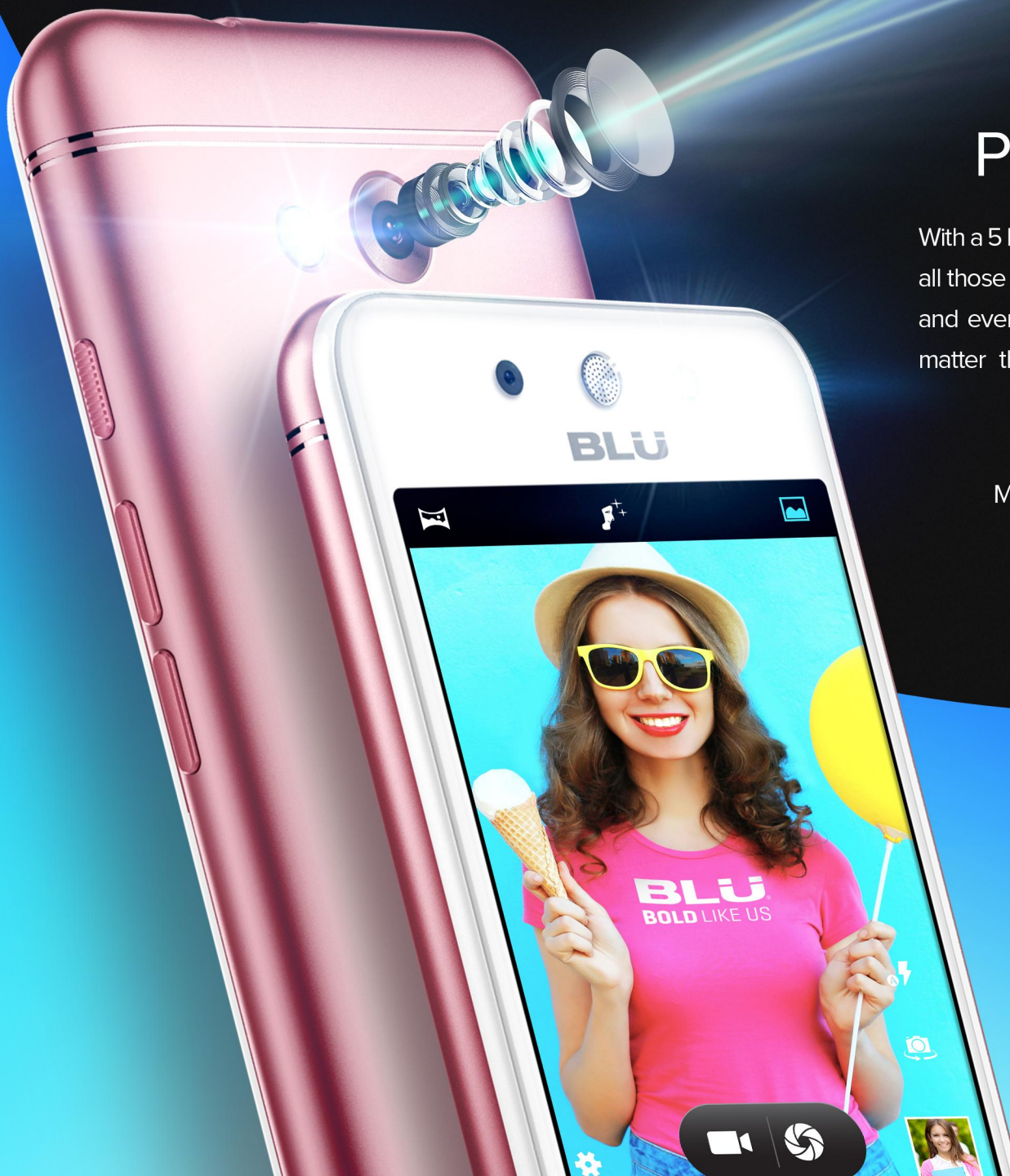
With a 5 Megapixel main camera with flash, the Dash L4 LTE will catch all those special moments in a snap. Take all those selfies anywhere and everywhere with the 2 Megapixel front camera with flash. No matter the light condition, the DASH L4 LTE has you covered.

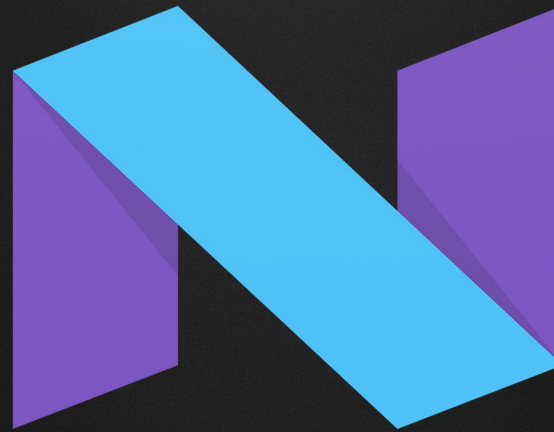
**5MP**

Main Camera w/ Flash

**2MP**

Front Camera w/ Flash





# Android Nougat

Introducing Android 7.0 Nougat. New multi-window support to use apps on screen simultaneously. Better background optimization to minimize RAM use by system and apps. Project Vulkan API, a new 3D rendering API for 3D graphics. With these new enhancements in addition to other features available, users will have many new capabilities.



# 2 UNLOCKED

1 2 DUAL SIM

## Stay Connected

Stay connected with friends and family while traveling the country. Get the job done no matter where you are. The DASH L4 LTE comes with 4G LTE: 2/4/5/7/12/17 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, MetroPCS, and entire MVNO Network.

**cricket**

T-Mobile



**metroPCS**  
Permission to speak freely.

**Straight  
Talk**

# Data Specifications

## Technology

Android 7.0 Nougat  
GSM Quad band  
3G: 850/1700/1900/2100  
4G LTE : 2/4/5/7/12/17

**4G**  
LTE

## Display

4.0" Curved Glass  
480 x 800 ~233ppi

## Camera

5MP Main w/Flash  
2MP Front w/Flash

## Processor

Mediatek 6737  
1.1GHz Quad Core  
With Mali-T720 GPU



## Memory

8GB Internal | 1GB RAM  
MicroSD up to 64GB

## Connectivity

Bluetooth 4.0  
Wi-Fi, Hotspot  
Micro USB v2.0

## Battery

1,700mAh



## UPC Code #

DASH L4 LTE	848958033561	D0050UU	BLACK
DASH L4 LTE	848958033578	D0050UU	GOLD

# Comparison



VS



BLU Dash L4 LTE  
126.8 x 64.1 x 10.5 | 123g  
✓ Android v7.0 Nougat  
1.1GHz Quad Core  
8GB Internal | 1GB RAM  
Up to 64GB  
4.0" | 480 x 800 Pixels  
5MP w/ Flash  
✓ 2MP w/ Flash  
✓ 1,700mAh

Dash | Galaxy  
Dimensions  
Operating System  
Processor  
Memory  
External Memory  
Display Size & Resolution  
Camera  
Secondary Camera  
Battery

SAMSUNG Galaxy J1 NXT  
126.6 x 63.1 x 10.8 | 123g  
Android v5.1 Lollipop  
1.2GHz Quad Core  
8GB Internal | 1GB RAM  
Up to 256GB  
4.0" | 480 x 800 Pixels  
5MP  
VGA  
1,500mAh