

BLU
smartphones



C5L

Escape the Ordinary



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Key Selling Points

5" Curved Glass Display

5 Megapixel Main Camera with LED Flash
2 Megapixel Front Selfie

1.4GHz Quad Core Processor

16GB of Internal Memory
1GB of RAM

MicroSD Up To 64GB

Android 9 Pie (Go Edition)

4G
LTE High Speed Data



Gorgeous Design

The C5L is a wonderful smartphone with great features and awesome design elements. A pattern battery cover result in excellent hand held feel while offering a stunning look. Color match display panel round off the aesthetic detail.

Available in Black and Blue



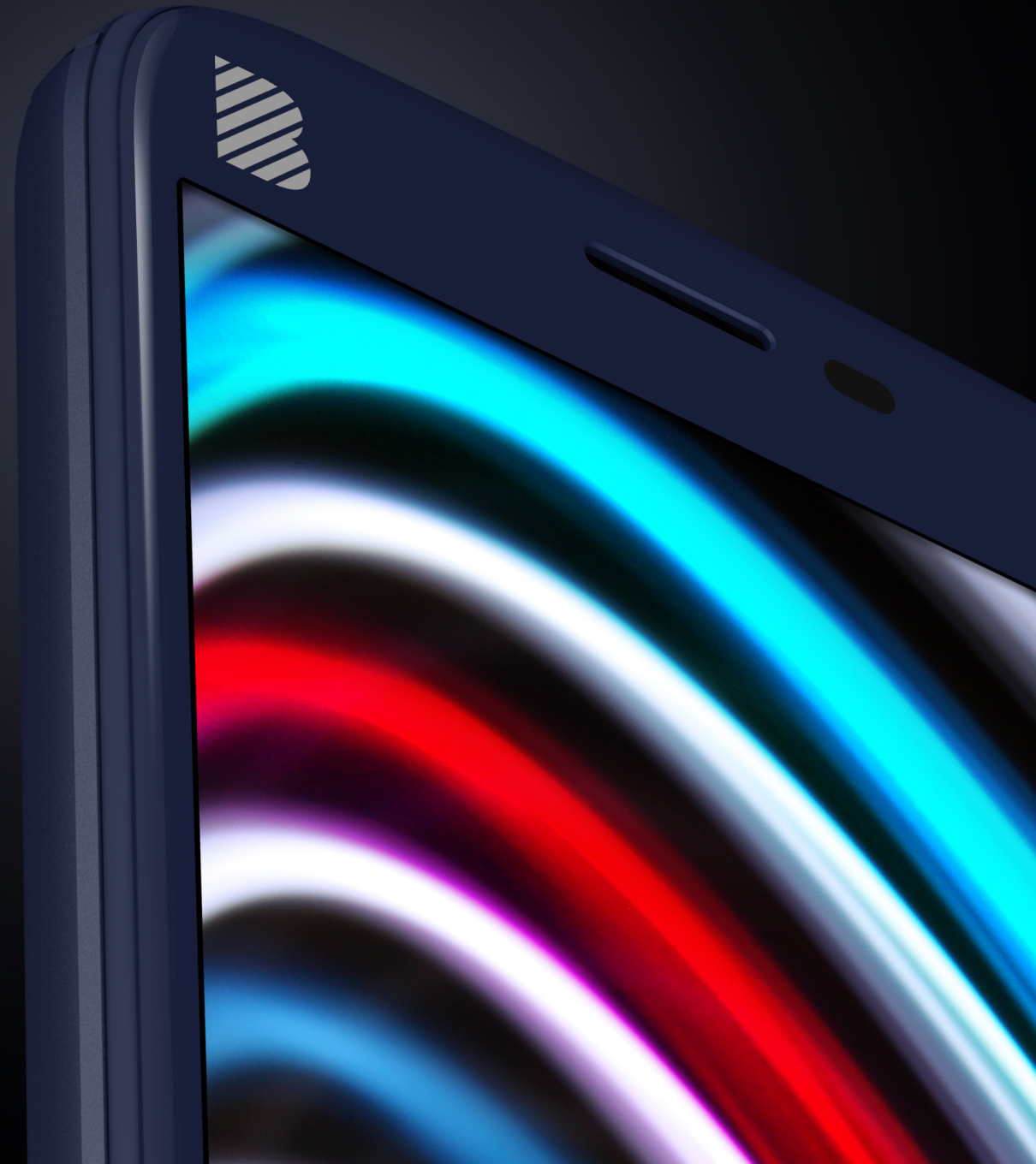
Vivid Display

The C5L sports a 5" display that will impress the user with its color and clarity.



Curved Display

Incorporating the highest grade material such as curved glass touch panel ensure the C5L has excellent feedback and feel, as well as a smooth liquid form factor.



Capture The Moment

Capture all of life's cherished moments on the C5L's 5 Megapixel main camera. Clear and vivid pictures are guaranteed that you can store in memory forever.

5MP

Built-In
LED Flash

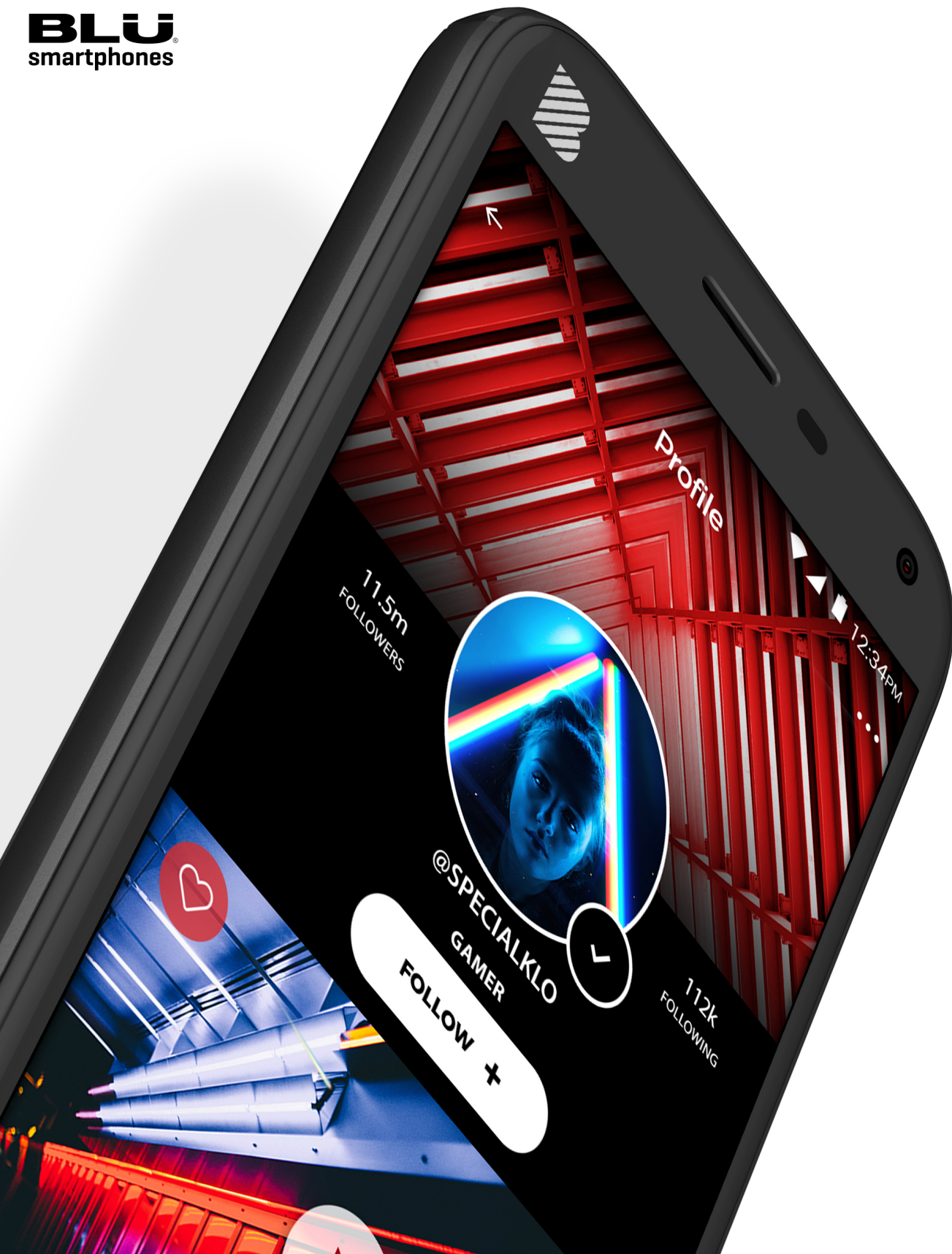


Selfie

C5L's 2 Megapixel
ensures your selfies are
on shot! Nothing short of
a perfect image.

2MP





Processor

The C5L is powered by a 1.4GHz Quad Core processor with a Mali-400 GPU, so you can enjoy gaming and movies whenever and wherever.

1.4GHz

Quad-Core



Memory

With 16GB of internal memory, the C5L assures you have enough storage for all your files and music. Seamlessly multitask with 1GB of built-in RAM. If more space is required, expandable storage up to 64GB with a built in MicroSD slot.

16GB

Internal
Memory

1GB

RAM



Android PIE (GO Edition)



Android 9 Pie Go Edition

A powerful experience for entry-level smartphones. It's the best of Android, built with new and reimagined apps, so even the most affordable Android smartphones are as sweet as can be.

Data that has your back

With a built-in data manager and more options to help you save, there are now more ways than ever to stay in control of your data. Because data is meant to be enjoyed, not just used.

Built to use less

Brand new apps designed for lighter updates and downloads help create more space while significantly improving performance. That's what we call a win, win.

Google apps, reimagined

By building a fast, smooth smartphone experience with enhanced apps (and a few new ones), you can email, get answers, find directions, and play games faster than ever.

Saving space, Wherever it's needed

With smaller app sizes, more storage space, and way more control over how your content is stored, it's easy to see the ways Android Pie (Go edition) helps you save.

Comparison



BLU C5L

144.3 x 72.5 x 10.3mm | 145g

✓ Android 9 Pie (Go Edition)

1.4GHz Quad Core with Mali 400 GPU

✓ 16GB Internal Memory | 1GB RAM

5.0" Curved Glass Display

480 x 854 | 196ppi

5MP Main Camera with LED Flash

2MP Front Selfie Camera

2,000mAh Battery



SAMSUNG GALAXY J2 CORE

143.4 x 72.1 x 8.9mm | 154g

Android 8.1 Oreo (Go Edition)

1.4GHz Quad Core with Mali T720 GPU

8GB Internal Memory | 1GB RAM

5.0" Curved Glass Display

540 x 960 | 220ppi

8MP Main Camera with LED Flash

5MP Front Selfie Camera with LED Flash

2,600mAh Battery



Data Specifications

Technology

GSM: Quad Band
3G: 850/900/1900/2100
4G LTE: 1/3/4/5/7/28
Android 9 Pie (Go Edition)

Display

5" Curved Glass
480 x 854 | 196ppi

Camera

5MP Main w/LED Flash
2MP Front Selfie
Video Capture 1080p@30fps

Connectivity

Bluetooth 4.0
Wi-Fi b/g/n
Hotspot
Micro USB v2.0

Processor

1.4GHz Quad Core
With ARM Mali-400 GPU

Memory

Internal 16GB | 1GB RAM
MicroSD up to 64GB

Battery

2,000mAh



UPC Code# C5L

C5L 848958038764 C0051LL BLACK



Box



Device



USB



Charger



Quick Guide

