



VIVO X A Higher Standard
with Advanced Quad Cameras

4GB
RAM



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Key Selling Points

Flagship 6.0" HD+ 18:9 Widescreen
Gorilla Glass 3 Curved Glass Display

Advanced Quad Cameras

Dual Rear Cameras –

13 Megapixel + 5 Megapixel with Flash

Dual Front Selfie Camera-

20 Megapixel Sony IMX376 +

8 Megapixel 120° Wide Angle with Flash

Mediatek Helio P25 2.6GHz

Octa Core Processor

64GB of Internal Memory

4GB of RAM

4,010mAh Battery with

5V/2A Quick Charge

Encrypted Fingerprint Sensor

Android Nougat 7.0





Flagship Design

Exquisitely designed and precisely engineered with structural integrity and aesthetic elements, the VIVO X has a narrow bezel and an 18:9 curved glass display.

Designed with an electrolyzed finish to compliment the aluminum housing, for a premium and thin 8.2mm profile that is elegant and sexy. Available in Midnight Black.



Slim as Can Be

The VIVO X was designed with an ultra narrow bezel to exhibit a graceful curved bodyline and enhance the end to end screen ratio. This design concept provides both a unique comfort and design balance unlike any other smartphone.



BLU View Plus

The VIVO X provides a true immersive experience with an advanced 6" HD+ 18:9 display. With a 720 x 1440 resolution, the VIVO X pushes the spectrum beyond the limit to bring you the most grand scale vivid display. A much wider screen and curved glass only compliments the VIVO X even more and enhances the slim body profile design.

720 x 1440
Resolution

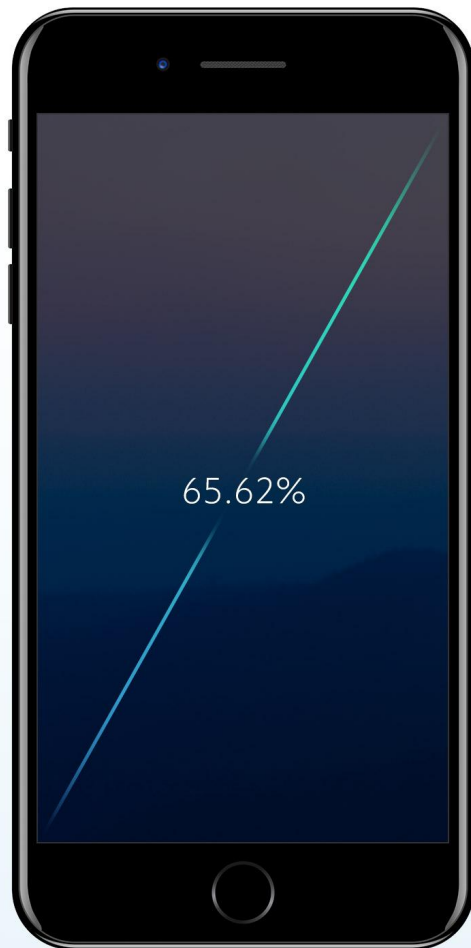
18:9
Aspect Ratio

80%
Screen to
Body Ratio

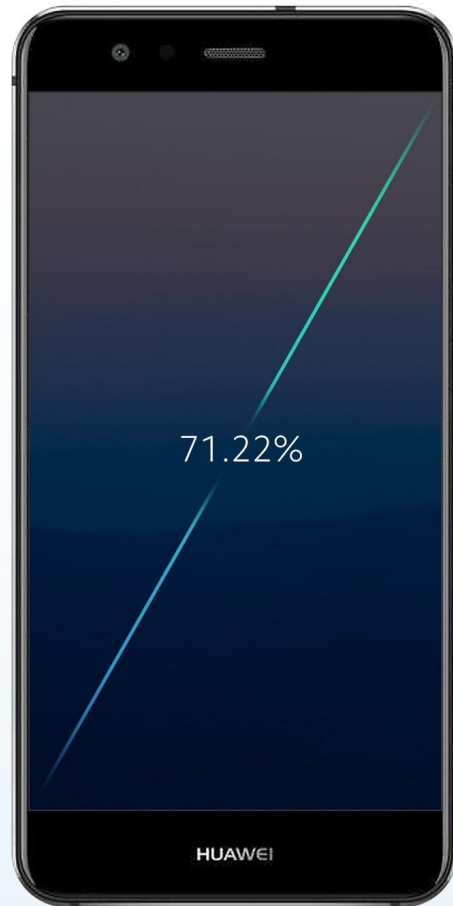
520
Nits of
Brightness

See For Yourself

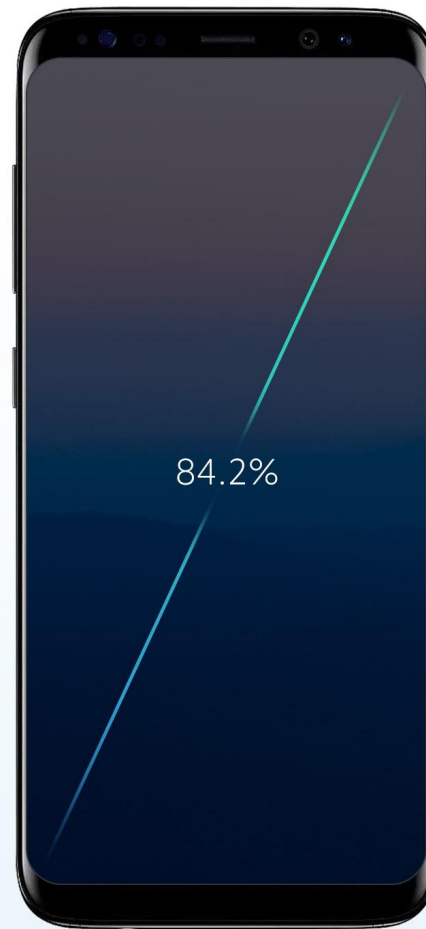
The VIVO X's display provides the user with an 80% screen-to-body ratio, providing an enormous playing field for all your visual experiences. The VIVO X delivers more than adequate space to work with while form fitting in the user's hand .



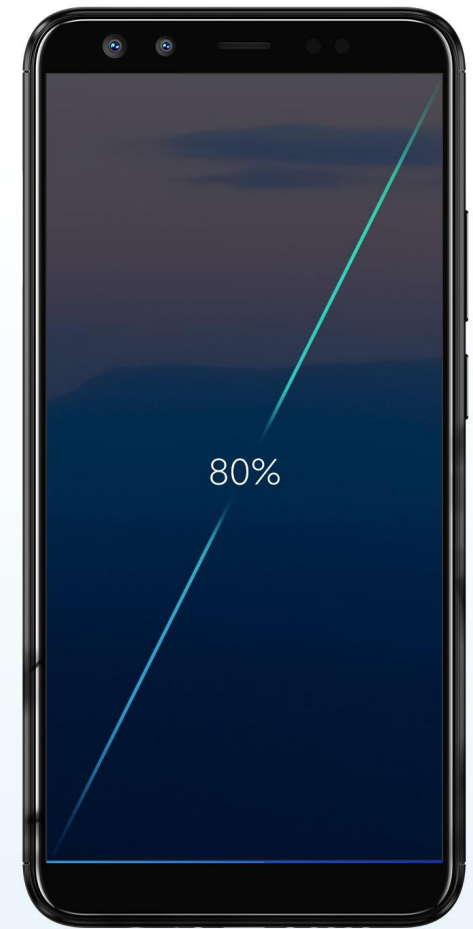
iPhone 7 Plus



Huawei P10



Galaxy S8



VIVO X

Sexy Curves

Technology and design all in one incredible package,
The VIVO X incorporates the highest grade materials
such as a curved glass touch panel to ensure excellent
feedback and feel, as well as a liquid form factor.



CORNING
Gorilla[®]
Glass 3

Built Tough

The VIVO X was designed with Corning Gorilla Glass 3 for the front touch panel, providing your device with an extra layer of armor to protect it from cracks and scratches. Corning Gorilla Glass 3 withstands drops up to 2x's better than competing glass designs.



Peak Performance

Providing unequalled multi-tasking reliability with a MediaTek 6757 chipset and a 2.6GHz Octa Core Processor, the VIVO X undoubtedly handles the most time consuming tasks. Paired with lightning fast 4GB of RAM the VIVO X assures the user has the necessary tools for peak performance and unmatched productivity.

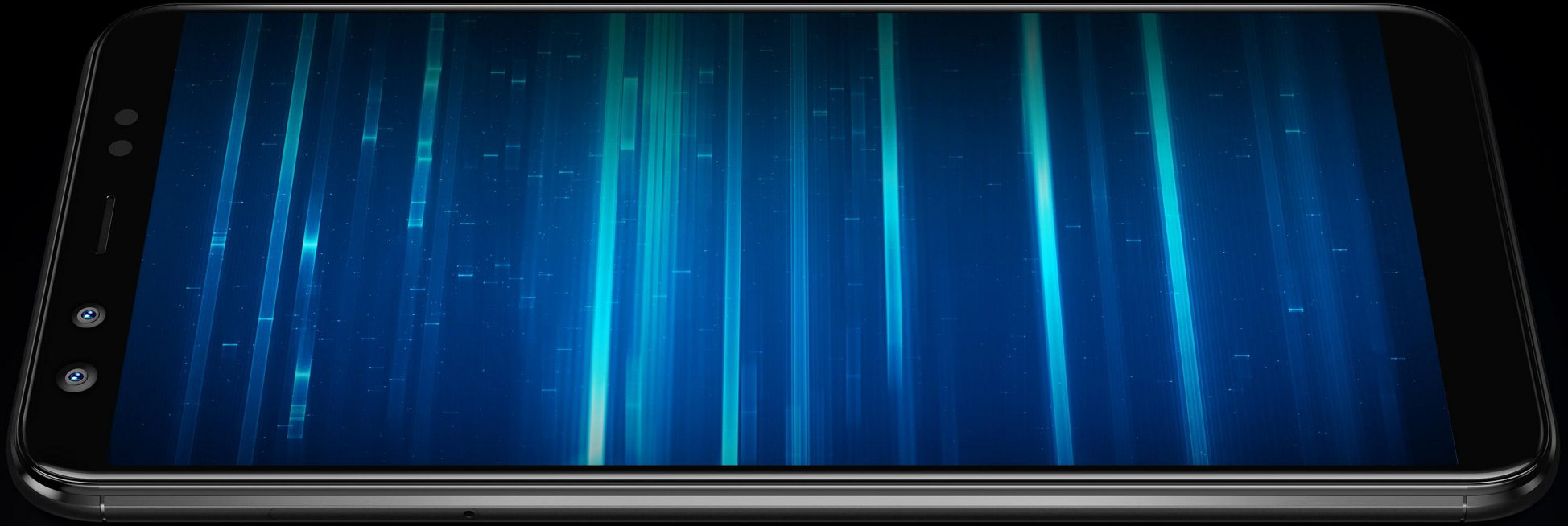
64 bit
Architecture

8
True Cores

2.6
GHz

MediaTek helio | P25





Blazing Memory

With a generous 64GB internal memory, the VIVO X offers more than sufficient space for downloading all your favorite music, videos and pictures. Paired with 4GB of RAM, you can run a multitude of applications seamlessly. Additionally, if more space is needed the VIVO X has a built in MicroSD slot that allows for an extra 64GB.

64GB
Memory

4GB
RAM



Advanced Quad Cameras

BLU introduces their first Quad Camera on the VIVO X with state of the art technology. The dual 20MP + 8MP front cameras allow users to capture 120° wide angle group selfies with real time Bokeh effect.

Dual 13MP + 5MP main cameras enable depth of field shots that are of professional quality and with BLU Final Touch software enhancement they will be sure to impress.



Master of Photography

With dual rear main cameras, the VIVO X provides special effect tools, such as Bokeh for enhanced depth perception and object focus. Easily adjust the depth of field and check your photo before capturing it. With both a 13 Megapixel + 5 Megapixel dual cameras setup, every picture will look stunning every single time.

13MP + 5MP
Dual Camera + Flash

F2.0
Aperture

Flawless Selfies

The VIVO X has dual 20 Megapixel + 8 Megapixel front cameras to enhance self portraits to limits that are unheard of.

Equipped with a SONY IMX 376 sensor, the 20MP camera works along with the 8MP camera to capture 120° wide angle shots that you and your entire group of friends will cherish.

Using 4-cell technology, which compounds 4 pixels into one sensor unit, it captures 4 times of amount of light, which improves the image quality greatly, especially in low light.



5P

Lens

20MP + 8MP

Selfie Camera +Flash

F2.0

Aperture



All Inclusive Shots

With the VIVO X's wide angle Selfie, you can be sure to see the difference.

VIVO X 120° Wide Angle Selfie



Standard 85° Selfie

Software Enhancement

Record your life in different way. Amazing software modifications allow for visual appeal that caters too all user. Whether to touch-up a selfie, slow motion on during a sky diving adventure or capturing a well lit night scene, the VIVO X has it all.



Group Selfie



Professional



Smart Scan



Gif



PicNote



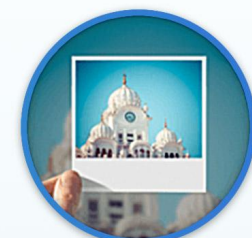
Text Recognition



Time-lapse



Night



Mood Photo



Translation



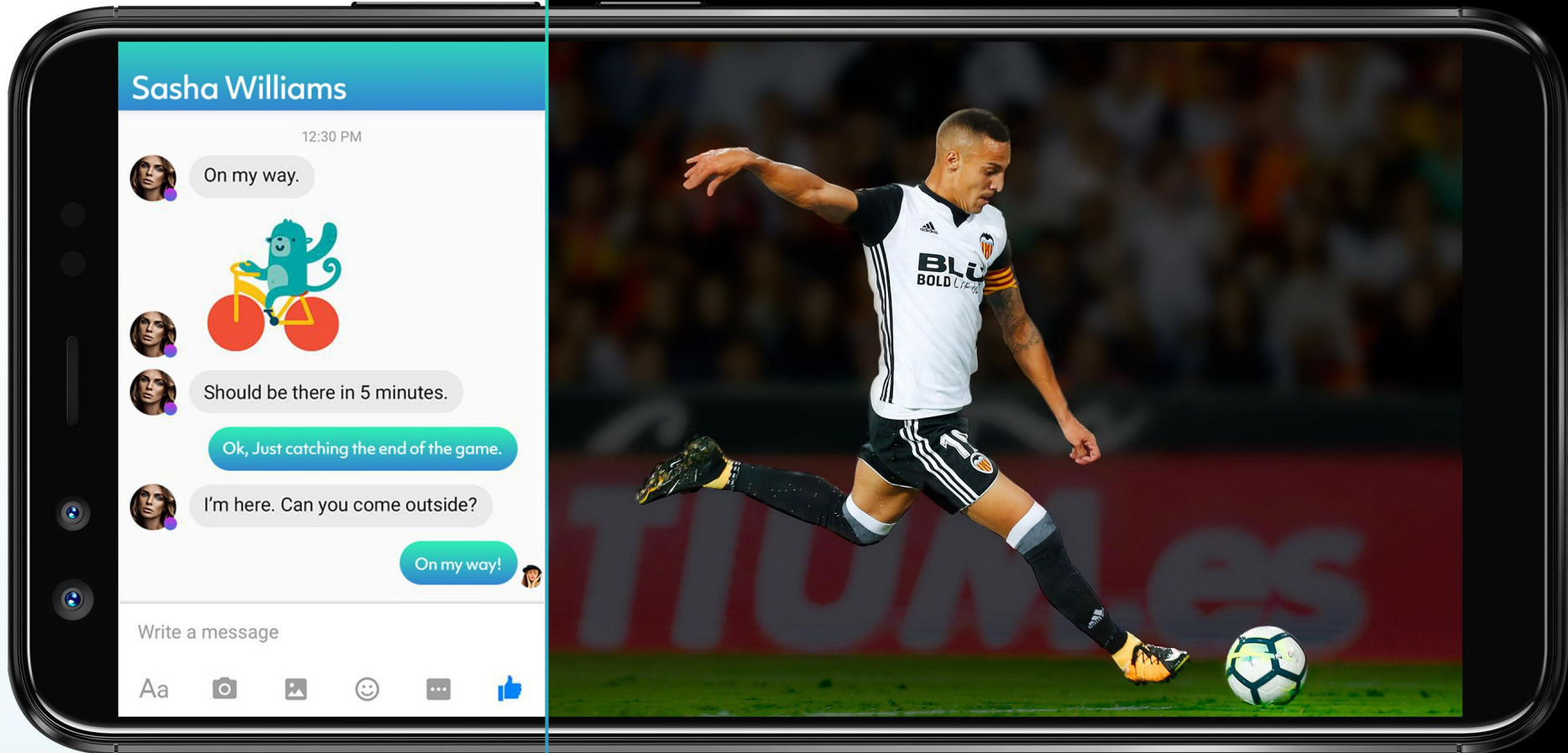
Slow Motion



Panorama



Card Scanner



Split Screen

Enjoy the ease of multitasking on the VIVO X's split screen feature. Reply to messages simultaneously without missing the game. More efficiency, much smarter.



Dual WhatsApp Support

Easily setup two Whatsapp accounts on your VIVO X,
so you don't have to carry around two phones!

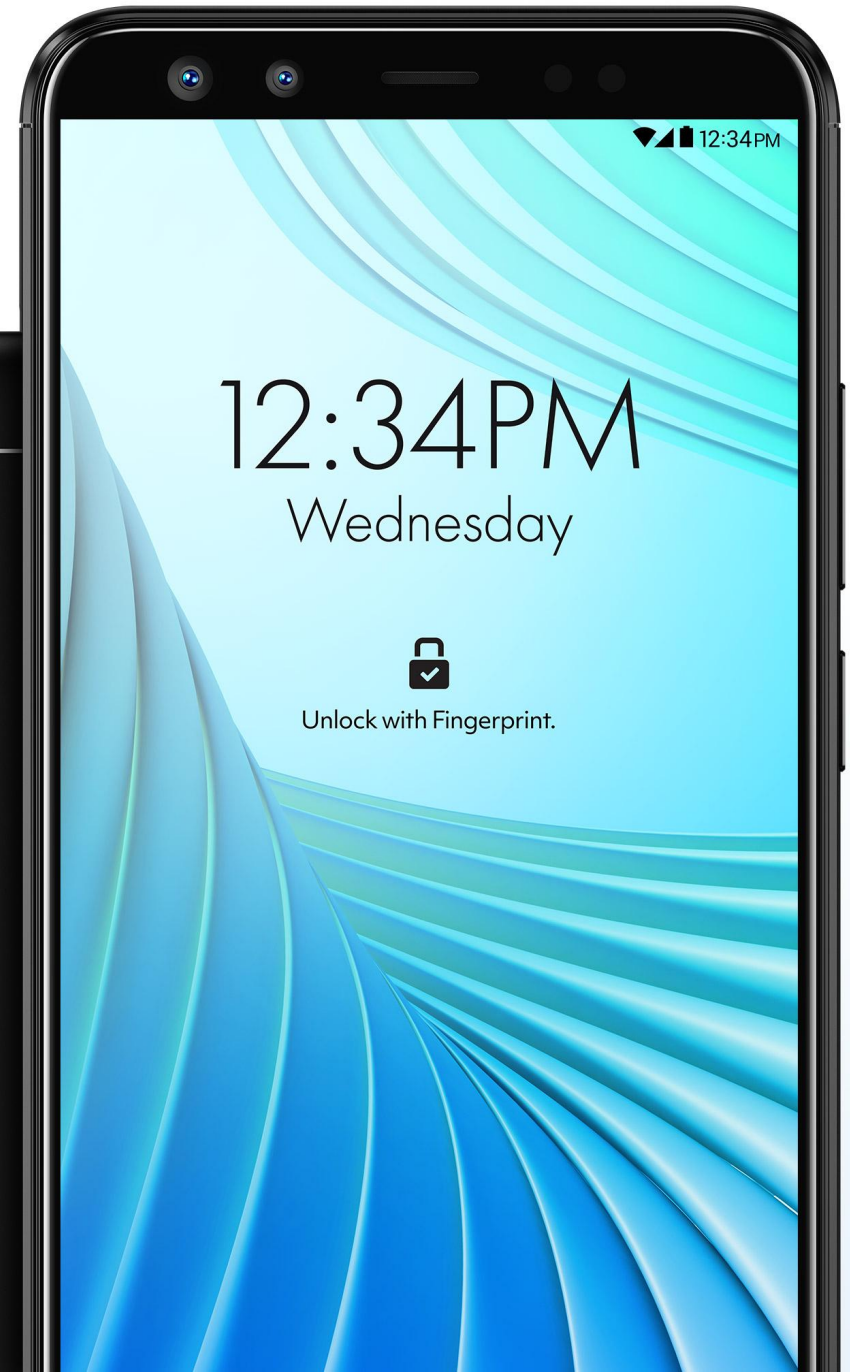


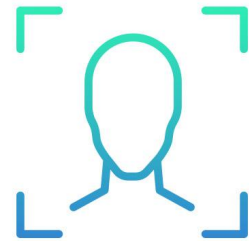
Quick Access, Total Security

Unlock your smartphone with the press of a finger for quick secure access. The VIVO X assures total security for all your important applications and files. With the latest technology, you can unlock your phone in a mind blowing 0.2 seconds!



One Touch
Fingerprint Sensor





Face Unlock

BLU is always making strides with the latest advancements, the VIVO X continues on that path with fast, secure and easy to use facial recognition technology.





Super Charged!

Countless hours of entertainment at your fingertips with the VIVO X's 4,010mAh battery. With 20 days stand by time and 2 days of usage without necessity of charging, better yet with the Quick Charger the VIVO X will fully charge in 2.5 hours.



4,010mAh
Super Battery

5V/2A
Quick Charge



Blast Your Beats

Equipped with state of the art audio technology, the VIVO X gets impressive theater-like sound thanks to MAXXAUDIO technology. With sound enhancements that include sweet highs, smooth alto mids and deep bass to enjoy music and videos to the fullest.



Globally Connected & Dual Sim

Stay globally connected with fiends and family while traveling the world. The VIVO X comes with 3G 850/900/1700/1900/2100 , 4G LTE 1/2/3/4/5/7/8/12/17/28 to ensure you always have access to worldwide carrier coverage while you're on the go ! Take advantage of different voice and data plans for better rates, better coverage and separate bills with the VIVO X Dual SIM slots.

cricket

T-Mobile



metroPCS
Permission to speak freely.



orange™

vodafone

Claro



Telefonica

ooredoo

SFR



Android 7.0 Nougat

Introducing Android 7.0 Nougat. This new Android version includes new multi-window support to use apps on screen simultaneously, better background optimization to minimize RAM use by system and apps, project Vulkan API, a new 3D rendering API for 3D graphics and more.

With these new enhancements in addition to other great features, users will have many new capabilities.

Data

Technology

GSM Quadband
3G: 850/900/1700/1900/2100
HSPA+ 42Mbps
4G LTE:1/2/3/4/5/7/8/12/17/28
LTE Cat 6 up to 300Mbps
Android 7.0 Nougat

Processor

MediaTek P25
2.6GHz Octa Core | 64 Bit
With Mali-T880 GPU

Memory

Internal 64GB | 4GB RAM
MicroSD up to 64GB

Display

6.0" HD+ 18:9 Widescreen
Curved Corning Gorilla 3 Glass
720 x 1440 | 268ppi

MediaTek helio | P25

Camera

Dual 13MP+5MP Rear Camera + Flash
Dual 20+8MP Selfie Camera +Flash
Video Capture 1080p@30fps

Battery

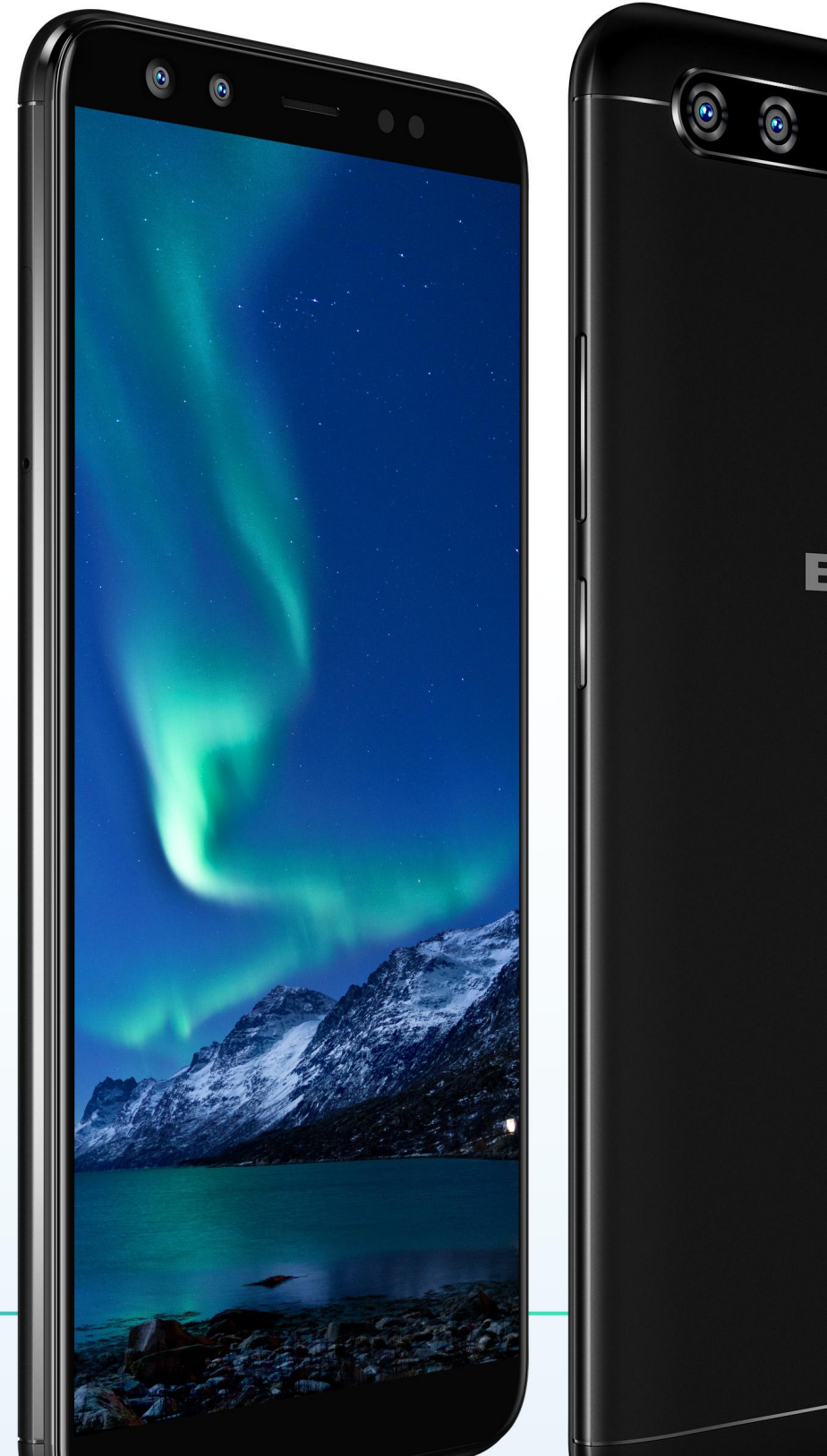
4,010mAh with 5V/2A Quick Charge

Connectivity

Bluetooth 4.1
Wi-Fi 2.4GHz/5GHZ (a/b/g/n)
Hotspot
Micro USB v2.0

Security

One Touch Fingerprint Sensor
Encrypted File Management System



Comparison



BLU VIVO X

160 x 76.8 x 8.2mm | 188g
Android 7.0 Nougat

- ✓ 2.6GHz Octa Core Processor with Mali T880
- 64GB Internal Memory | 4GB RAM
- ✓ 6.0" HD+ 18:9 Curved Glass Display
- 720 x 1440 resolution | 268 ppi
- ✓ Dual Rear Main 13MP+5MP with Flash
- ✓ Dual Front Selfie 20+8MP with Flash
- Fingerprint Sensor
- ✓ 4,010 Battery

Moto X (4th Gen.)

148.4 x 73.4 x 8 mm | 163g
Android 7.1 Nougat

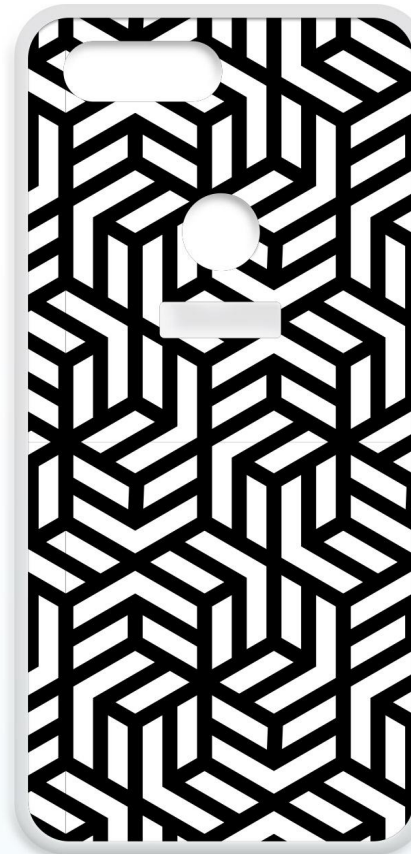
- 2.2GHz Octa Core Processor with Adreno 508
- 64GB Internal Memory | 4GB RAM
- 5.2" Full HD 16:9 Display
- 1080 x 1920 resolution | 424 ppi
- Dual Rear Main 12MP+8MP with Flash
- 16MP with Flash
- Fingerprint Sensor
- 3,000 Battery



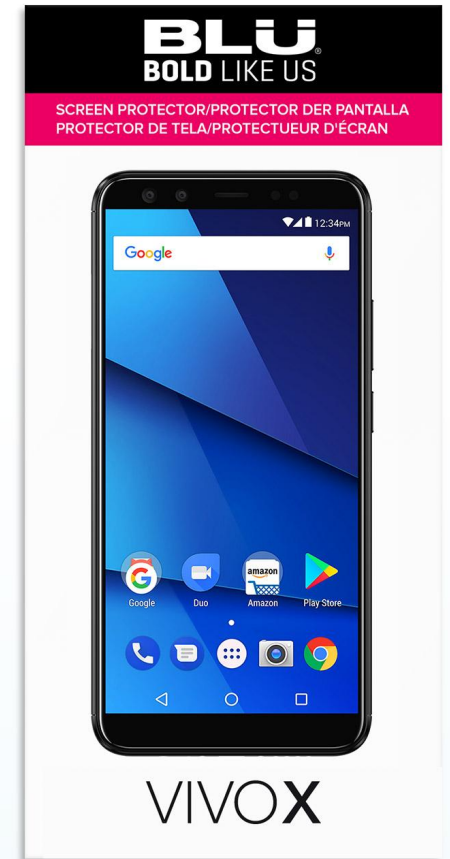
Box



Phone



Silicone Case



Screen Protector



Quick Guide



Reverse Charge Cable

USB Cable



USB Charger



Earbuds



Sticker