

**BLU**  
BOLD LIKE US

**Studio**  
MEGA  
THINK BIG





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## Key Selling Points

Grand 6" High Definition Display

8 Megapixel Main camera with LED Flash

5 Megapixel Front selfie camera with LED Flash

8GB of Internal Memory and 1GB of RAM

Latest and Greatest Android 7.0 Nougat

Premium Metal Design



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## Gorgeous Design

Beautifully and precisely wrapped in aluminum, the STUDIO MEGA provides a solid, yet premium looking smartphone that feels great in the palm of your hand. With a smooth metal back cover protecting the battery, the STUDIO MEGA offers an attractive smartphone design concept. Available in Black, Gold and Rose





## Metal Time

Aluminum battery cover décor that is both functional and gorgeous with a great hand held experience.



13

**BLÜ**

Al 26.9815386

Aluminium

26.9815386



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## Performance

The MediaTek 6580 chipset provides 1.3GHz of quad core processing power, alongside 1GB of RAM ensuring an flawless experience. With an 8GB internal memory all your documents, photos and music are only a click away. If you should require more the STUDIO MEGA has a built in MicroSD slot expandable up to 64GB.



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## Stunning Viewing Experience

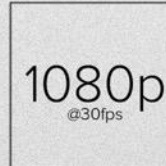
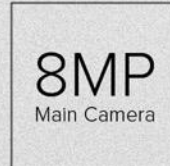
With a 6.0" high resolution display, the STUDIO MEGA provides a cinema like feel to everything viewed on it's massive screen. Enjoy and experience all your favorite high explosive movies or the latest android gaming experience on STUDIO MEGA'S 720 X 1280 HD screen.

**BLU**



## Picture Time

Memories are captured instantly, yet last forever. With the STUDIO MEGA'S 8 megapixel camera you have those moment at your fingertips. Whether it be a best friend's birthday, sibling's wedding or just free lance work, you can be sure the picture quality will always be top notch.







## Selfie Time

Why squeeze in for selfies? With a huge display taking a selfie is effortless, thanks to STUDIO MEGAS'S 5MP front flash selfie camera. You're definitely assured no one is ever left out when taking self portraits.





**DEVICE COMPARISON**

BRAND

DISPLAY SIZE

DISPLAY RESOLUTION

PROCESSOR

GPU

INTERNAL MEMORY/RAM

PRIMARY CAMERA

SECONDARY CAMERA

OPERATING SYSTEM

BATTERY

DIMENSION/WEIGHT

**STUDIO MEGA**

BLU

6.0" HD ✓

720 x 1280 pixels

1.3GHz Quad Core

Mali-400 GPU

8GB | 1GB RAM

8MP w/ Flash ✓

5MP w/Flash ✓

Android 7.0 Nougat ✓

2500mAh

166.2 x 83.9 x 9.5mm | 196g

**GALAXY ON 5**

SAMSUNG

5.0" HD

720 x 1280 pixels

1.3GHz Quad Core

Mali-400 GPU

8GB | 1.5GB

5MP w/ Flash

2MP

Android 6.0 Marshmallow

2600mAh

142.3 x 72.1 x 8.5mm | 149g





## Globally Connected | Unlocked | Dual Sim **1** **2**

Stay globally connected with friends and family while traveling the world. The Studio Mega comes with 3G to ensure you always have access to worldwide carrier coverage while you're on the go! 850/900/1700/1900/2100

cricket

T-Mobile

at&t

metroPCS  
Permission to speak freely.

Straight  
Talk

tigo

Telefonica

MTN

orange™

vodafone

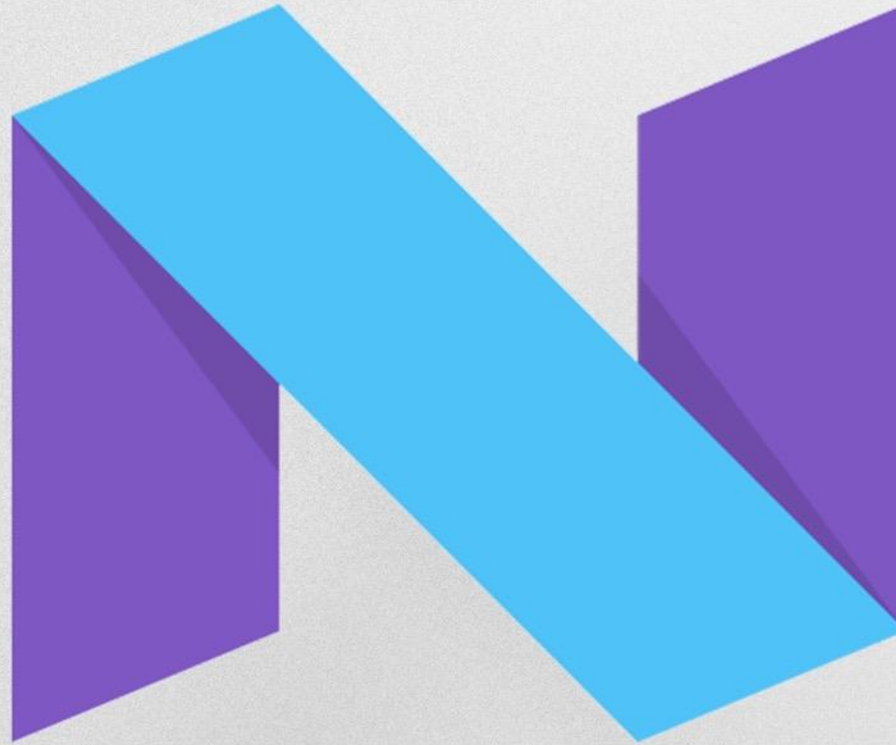
Claro

O<sub>2</sub>

ooredoo

SFR





## Android 7.0 Nougat

Introducing Android 7.0 Nougat . New multi-window support to use apps on screen simultaneously. Better background optimization to minimize RAM use by system and apps. Project Vulkan API, a new 3D rendering API for 3D graphics. With these new enhancements in addition to other features available, users will have many new capabilities.



# Data

## Technology

GSM Quad Band  
3G HSPA + 21Mbps  
Android 7.0 Nougat

## Processor

Mediatek 6580  
1.3GHz Quad Core  
With Mali-400 GPU

## Memory

Internal 8GB | 1GB RAM  
MicroSD up to 64GB

## Display

6.0" HD Display  
HD 720 X 1280 | 245ppi  
BLU Infinite View (IPS Technology)

## Camera

8MP w/ Flash  
5MP Front w/ Flash  
Video Capture 1080@30fps

## Battery

2500mAh

## Connectivity

Bluetooth 4.1  
WiFi, Hotspot,  
Micro USB v2.0

<b>Studio Mega</b>			
848958031208	S610P	BLACK	
848958031215	S610P	GOLD	
848958031222	S610P	ROSE GOLD	







BOX



PHONE



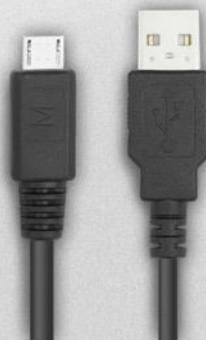
PROTECTIVE CASE



SCREEN PROTECTOR



QUICK GUIDE



USB CABLE



CHARGER



HEADPHONES



BATTERY