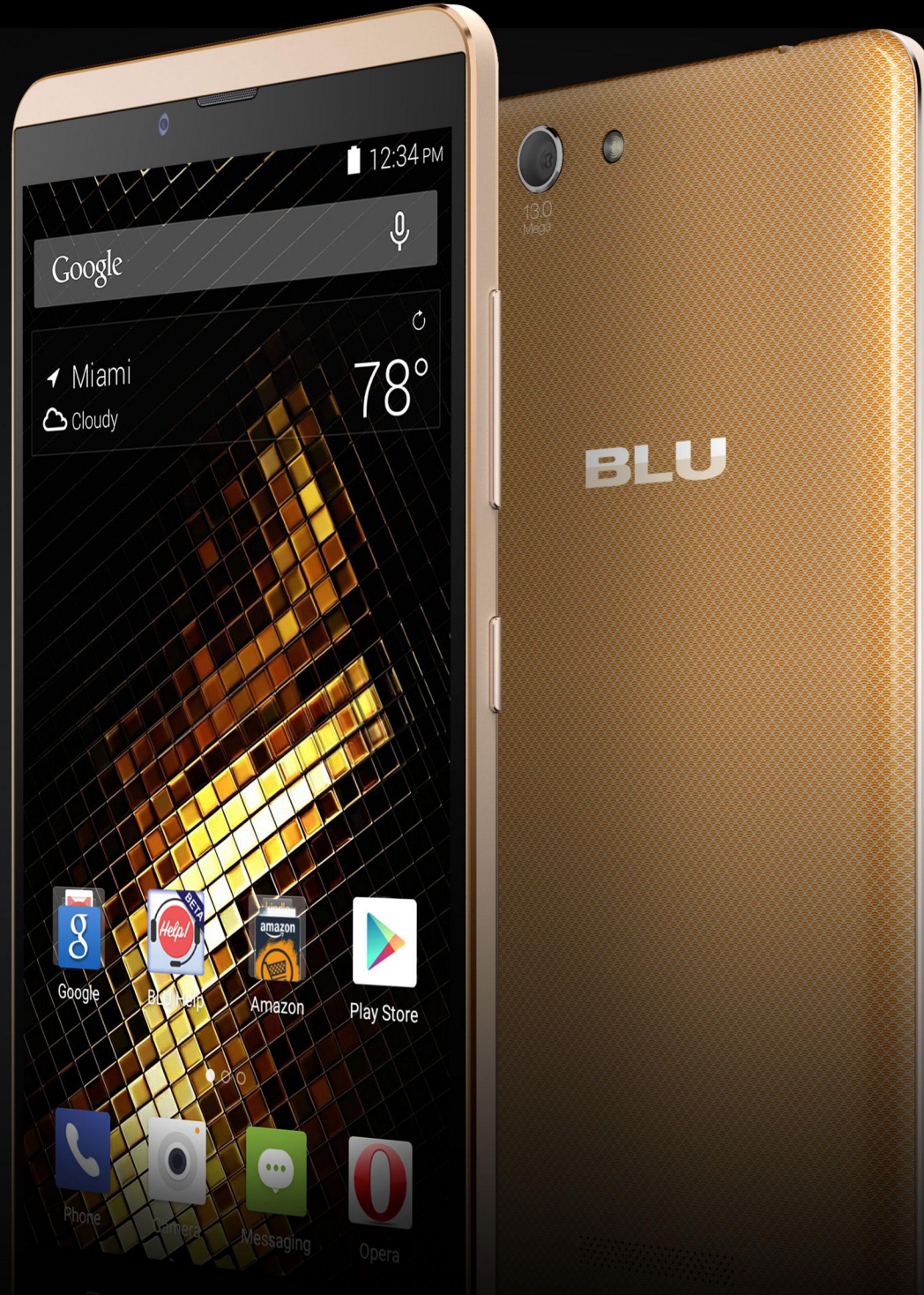
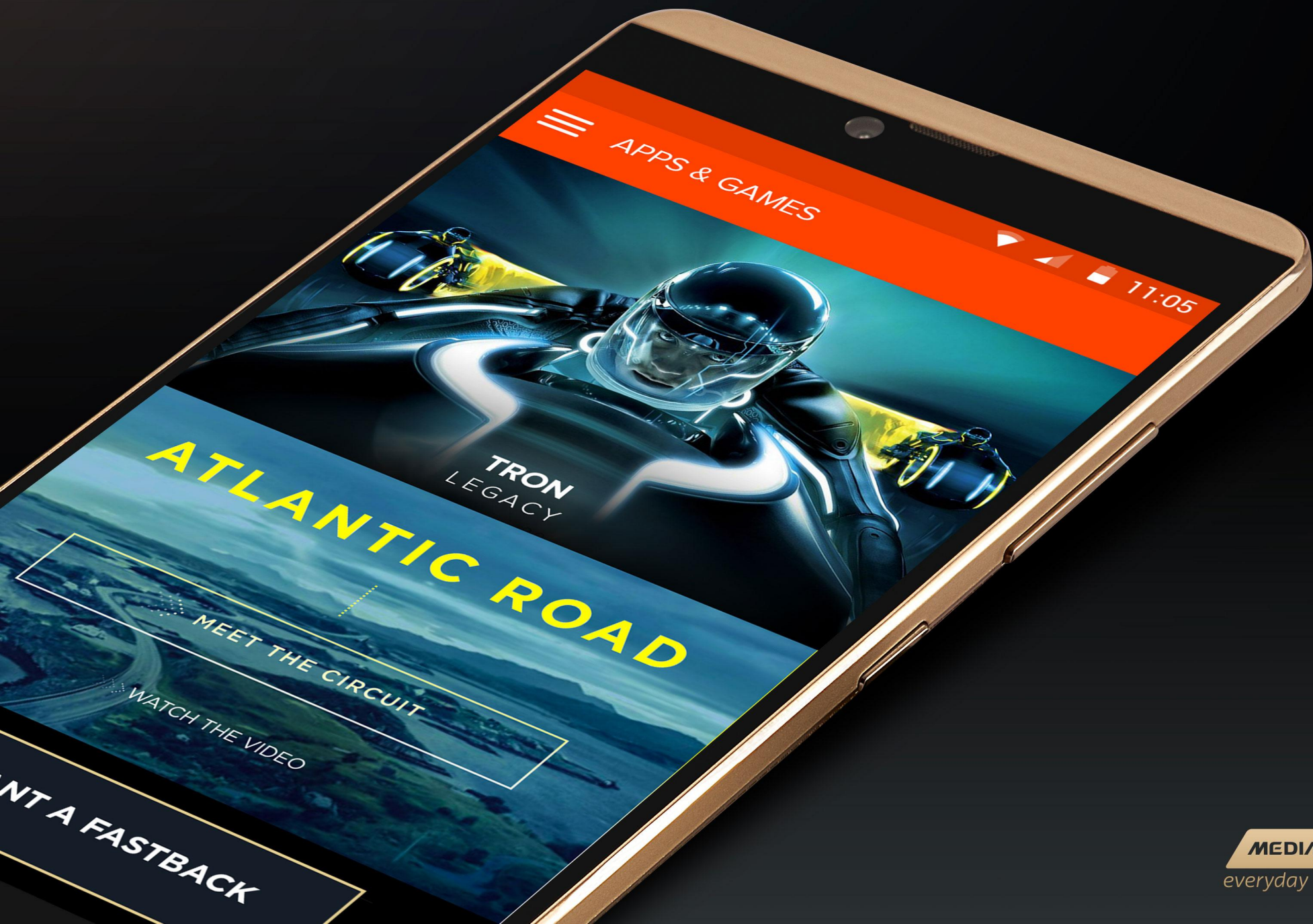


**BLU**  
BOLD LIKE US

VIVO XL



**MEDIATEK**  
everyday genius



**BLU**  
BOLD LIKE US

VIVO XL



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everyday genius

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## KEY SELLING POINTS

The BLU Vivo XL combines technology with nature, inspired by liquid metal, to form an exquisite finish that is stunning, and exclusive. A mirror like finish wrapped around the device couples with a fine pattern detail resulting in a fashionable and unique design emphasizing a premium smartphone.

With the visually stunning **5.5" HD Super AMOLED display**, you get brilliant and crisp images for the best in class visual experience of all your multimedia content. The display is bonded with a scratch-resistant and durable **Corning Gorilla Glass 3**, fine-tuned for an incredibly responsive touch experience, and an immersive color and contrast experience.

Powered by a lightning fast and efficient **64-Bit MediaTek 1.3GHz Octa Processor** and **2GB of RAM**, you will enjoy faster response from every application and enjoy unmatched multitasking capabilities. A generous **3,150 mAh battery** combined with **Quick Charge** capabilities will keep your Vivo XL on at all times.

This incredible device brings a crisp **13 Megapixel camera** with professional digital sensors and components, for the best resolution and picture quality ratio in the market. Paired with a **5 Megapixel** front facing camera for all selfie lovers out there. Furthermore, is a slew of camera features and configurations with which you will have one of the best smartphone multimedia experiences in the market.



## DESIGN

The VIVO XL design combines technology with nature to form an exquisite finish that is stunning to the eye. A mirror like metal finish wraps the battery cover in fashionable attire while the metal finish front cover emphasizes premium smartphone. Engineered with a thin **7.5mm housing**, the use of state of the art component such as **HD Super AMOLED** display ensures minimal waste of space and at the same time offers user the most brilliant and saturated display to match the gorgeous form factor. Initially launched in two attractive hues, the Midnight Blue and Liquid Gold, soon to be followed by a Chrome Silver and Rose Gold edition.



**BLU**  
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VIVO XL



## STUNNING DISPLAY

5.5" Display + Vivid HD AMOLED Color

The Vivo XL's brilliant **5.5" HD Super AMOLED Display** will give you an immersive view from every angle. The AMOLED display elevates the smartphone's visual experience to a new level of stunning graphics and life-like colors that seem to jump off the screen. High contrast and vivid saturation ensure that whatever is on your screen, you'll love what you see.

SUPER  
HD AMOLED

**BLÜ**  
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VIVO XL



CORNING  
Gorilla® Glass

## CORNING GORILLA GLASS 3

The Vivo XL is bonded with Corning Gorilla Glass 3 so your device and concerns are accommodated with an extra layer of armor to protect it from scratches and cracks.

Corning Gorilla Glass 3 provides Native Damage Resistance protection, offering up to three times more damage resistance than Gorilla Glass 2.



## BUILT FOR SPEED

The **MediaTek 6753 1.3GHz Octa Core** processor works simultaneously with **2GB RAM**, so that you get an impeccable experience each and every time you use your Vivo XL. To store your movies, music, and pictures you have **16GB** of internal storage expandable up to **64GB** via Micro SD Card.

64bit  
Architecture

8  
True Cores

2GB  
RAM

**MEDIATEK**  
everyday genius



# OPTIMIZED **IMAGE+**

Software features ensure user can maximize picture quality.



Professional



Face Beauty



Take Anytime



Magic Focus



Panorama



Night



PicNote



Ultra Pixel



Filter



HDR



Smart Scene



Scan

## OPTICAL PERFORMANCE

13MP  
Main Camera  
w/ LED Flash

5MP  
Selfie Camera  
w/ Wide Angle

PDAF  
Phase Detection  
Autofocus

f2.0  
APERTURE



## CAPTURE THE MOMENT

Camera performance has been perfected with several software enhancements and features including AF and AE separation, Magic Focus, Ultra Pixel, Smart Scene and more, with a **13MP** main camera including **f2.0 Aperture**, 5 piece sapphire blue lenses, and **Phase Detection Auto Focus (PDAF)** that captures focus in one tenth of a second. In the front is a **5MP wide-angle** camera, for a quality selfie experience, and software features such as **Face Beautification**. Record life's most important moments at **1080p HD** video resolution.



## SELFIE CAMERA

Your selfie camera is optimized with an incredible **5MP** Camera, that renders 85° wide angle lens so you and your entire crew will fit in the picture.



## AMPED UP

With 3,150 mAh battery, the VIVO XL ensures power for an entire day of usage.

**7.5 mm**  
SLIM DESIGN

**3,150 mAh**  
+OTG TECHNOLOGY



**BLÜ**  
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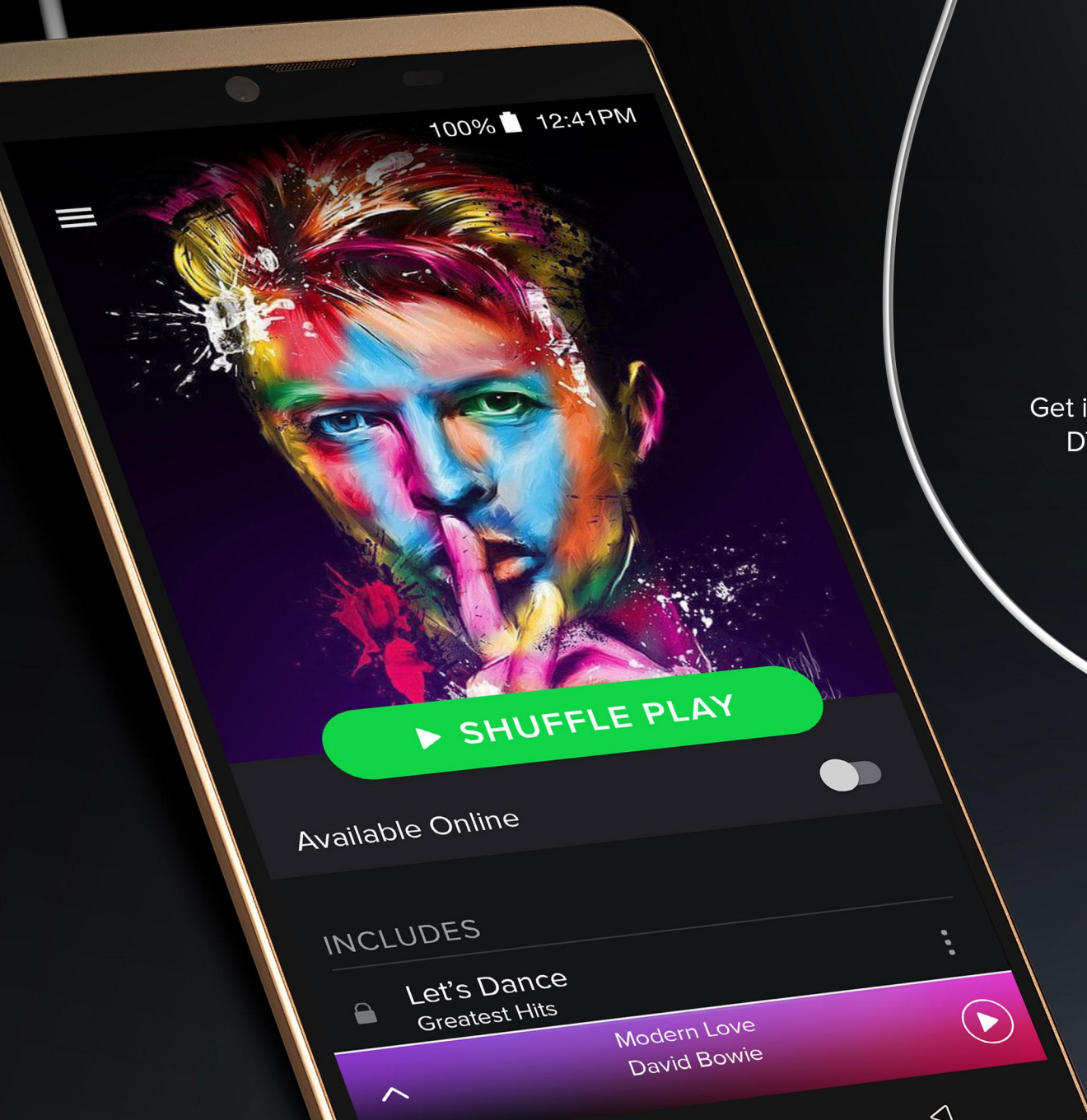
## TYPE-C PORT

USB Type-C 2.0 for a symmetrical design, easy handling, fast charging and data transmission.

VIVO XL

**BLU**  
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VIVO XL



## AUDIO PLEASURE

Vivo XL is equipped with the latest audio technology available in the market.

Get impressive theater like sound thanks to its DTS surround sound audio technology with equalizer, that gives you sweet high's, smooth alto and deep bass for the best enjoyment of music and movies.







# ANDROID 5.1 LOLLIPOP

## NEW FEATURES

- Redesigned user interface that is more friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is also now available , so you can share your device with the confidence of your personal information, staying personal.

**BLU**  
BOLD LIKE US

VIVO XL

## NEED FOR SPEED

Stay connected with speeds of up to 10x  
faster than 3G.

No matter where you are in the country  
you won't find a nook or cranny that you  
will not be able to access the internet.

The **Vivo XL** comes with  
3G 850/1700/1900/2100, LTE 2/4/7/12/17

**4G**  
LTE

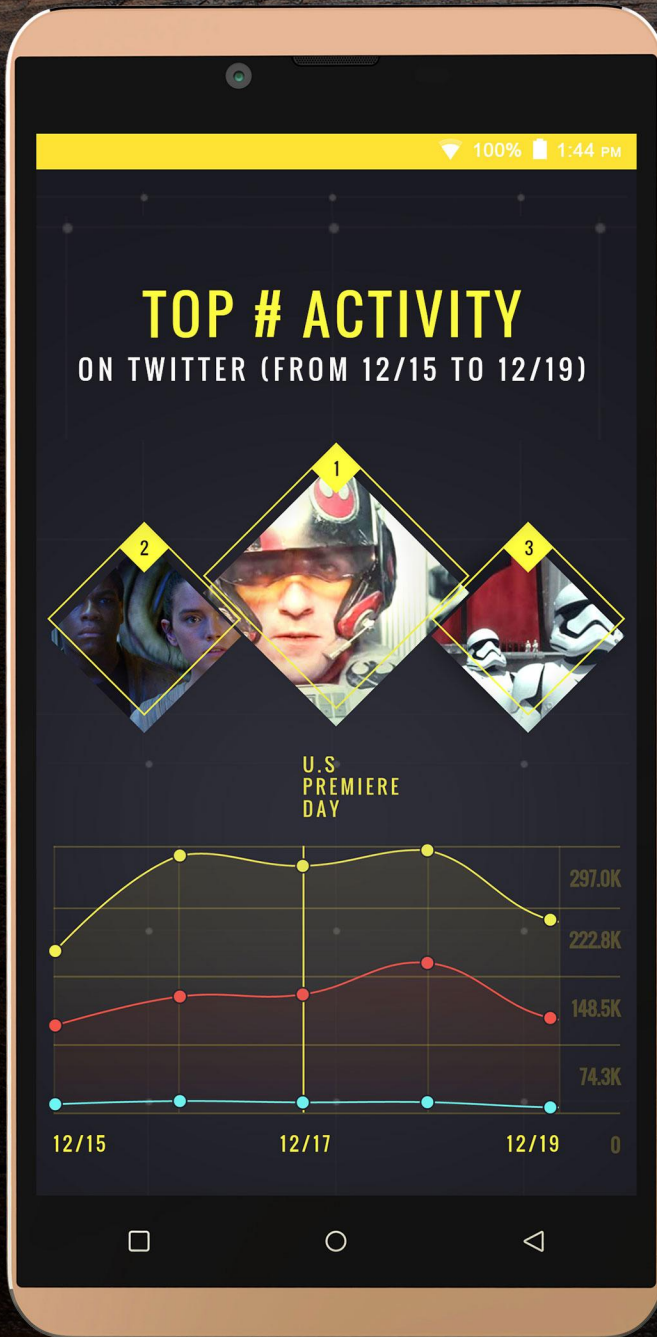




## DUAL SIM CARD **1** **2**

A DUAL SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about: **Exchanging SIM cards from one phone to another** · **Carrying two phones in your pocket** · **Remembering to charge two devices.**

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could **avoid roaming charges** by having a domestic carrier SIM and an international carrier SIM.



## DATA

### Technology

Android 5.1 Lollipop  
3G 850/1700/1900/2100 | HSPA+ 42Mbps  
4G LTE: 2/4/7/12/17 Cat 4

### Memory

16GB Internal, 2GB RAM  
MicroSD up to 64GB

### Connectivity

Type C Port • Bluetooth 4.0 • Wi-Fi 802.11 b/g/n

### Display

5.5" HD Super AMOLED  
1280x720 Resolution | 267 ppi  
Corning Gorilla Glass 3

### Camera

13MP Main Camera with Blue Lens  
5MP Selfie Camera  
1080p@30fps HD Video Record

### Processor

MediaTek 6753 | 64-Bit  
1.3GHz Octa Core  
Mali-T720 GPU

### Battery

3,150 mAh with 5V/2A Quick Charger  
OTG Charging Capability

### UPC Code

Vivo XL	848958025085	V0030UU	BLU
Vivo XL	848958025092	V0030UU	GOL



COMPARISON

VIVO XL

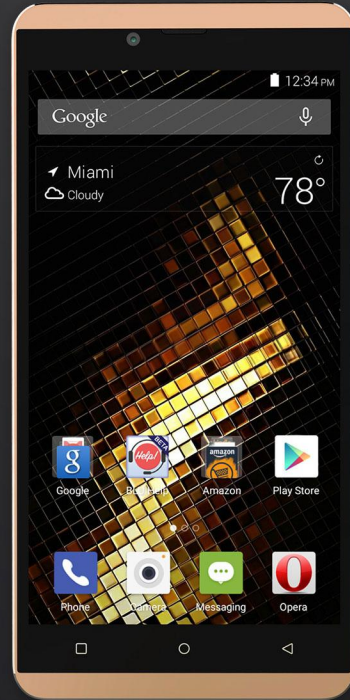
MOTOROLA MOTO G

<b>BRAND</b>	BLU	Motorola
<b>FAMILY</b>	Vivo	Moto
<b>DIMENSIONS   WEIGHT</b>	155.3 x 76.7 x 7.5 mm	142.1 x 72.4 x 11.6 mm
<b>OPERATING SYSTEM</b>	Android OS, v5.1 Lollipop	Android OS, v5.1.1 Lollipop
<b>DATA</b>	4G LTE up to 150Mbps	4G LTE up to 150Mbps
<b>PROCESSOR</b>	✓ 1.3GHz Octa Core	1.4GHz Quad Core
<b>INTERNAL MEMORY   RAM</b>	✓ 16GB   2GB RAM	8GB   1GB RAM
<b>DISPLAY SIZE</b>	✓ 5.5" HD AMOLED	5.0"
<b>DISPLAY RESOLUTION</b>	720 x 1280	720 x 1280
<b>MAIN CAMERA</b>	✓ 13MP	8MP
<b>SECONDARY CAMERA</b>	5MP	5MP
<b>BATTERY</b>	✓ 3150mAh	2470mAh

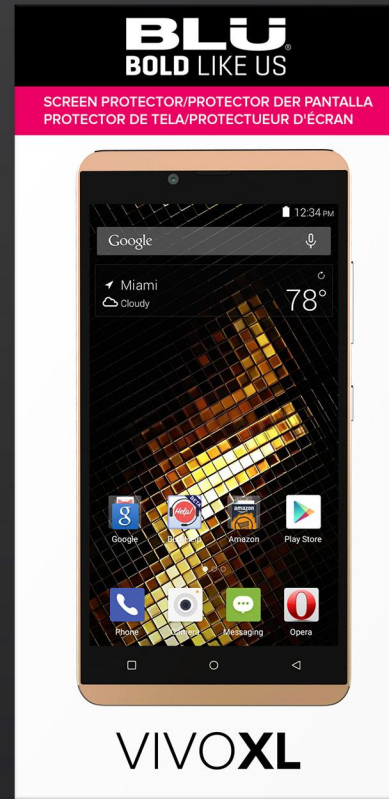
**BOX CONTENT**



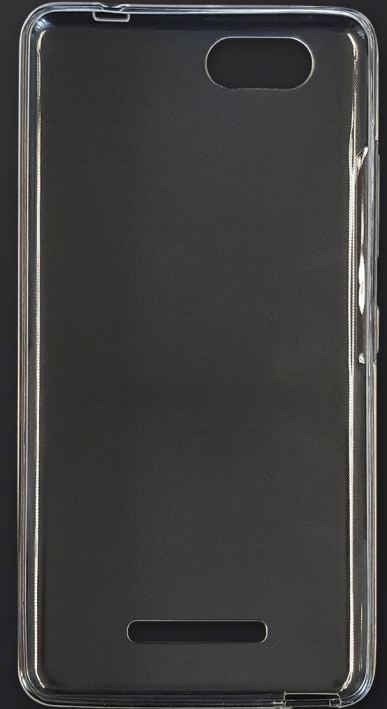
BOX



PHONE



SCREEN PROTECTOR



CASE



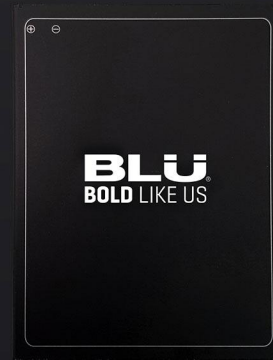
CHARGER



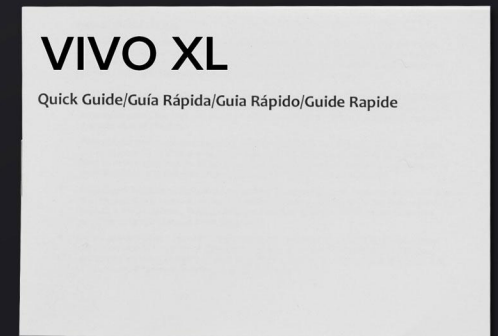
USB CABLE



HEADPHONES



BATTERY



QUICK GUIDE