

**BLU**  
BOLD LIKE US

VIVO 5



**MEDIATEK**  
everyday genius



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VIVO 5

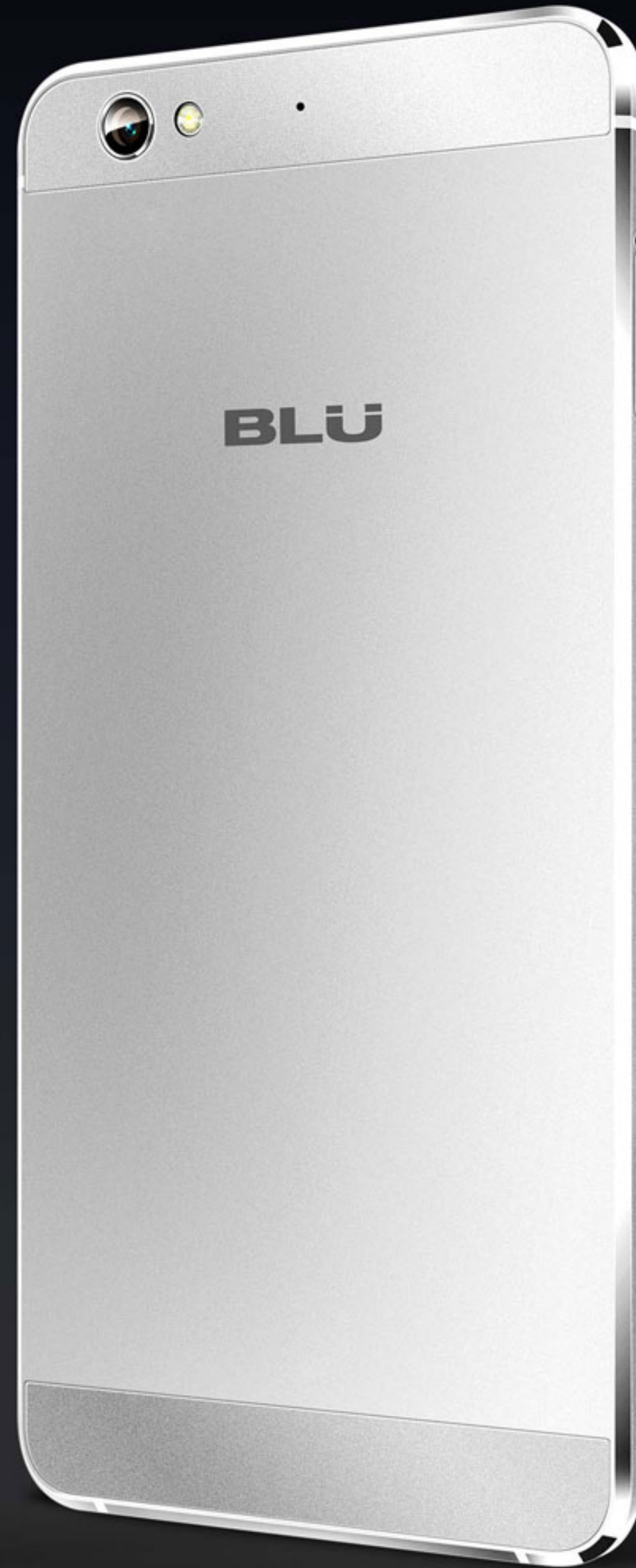


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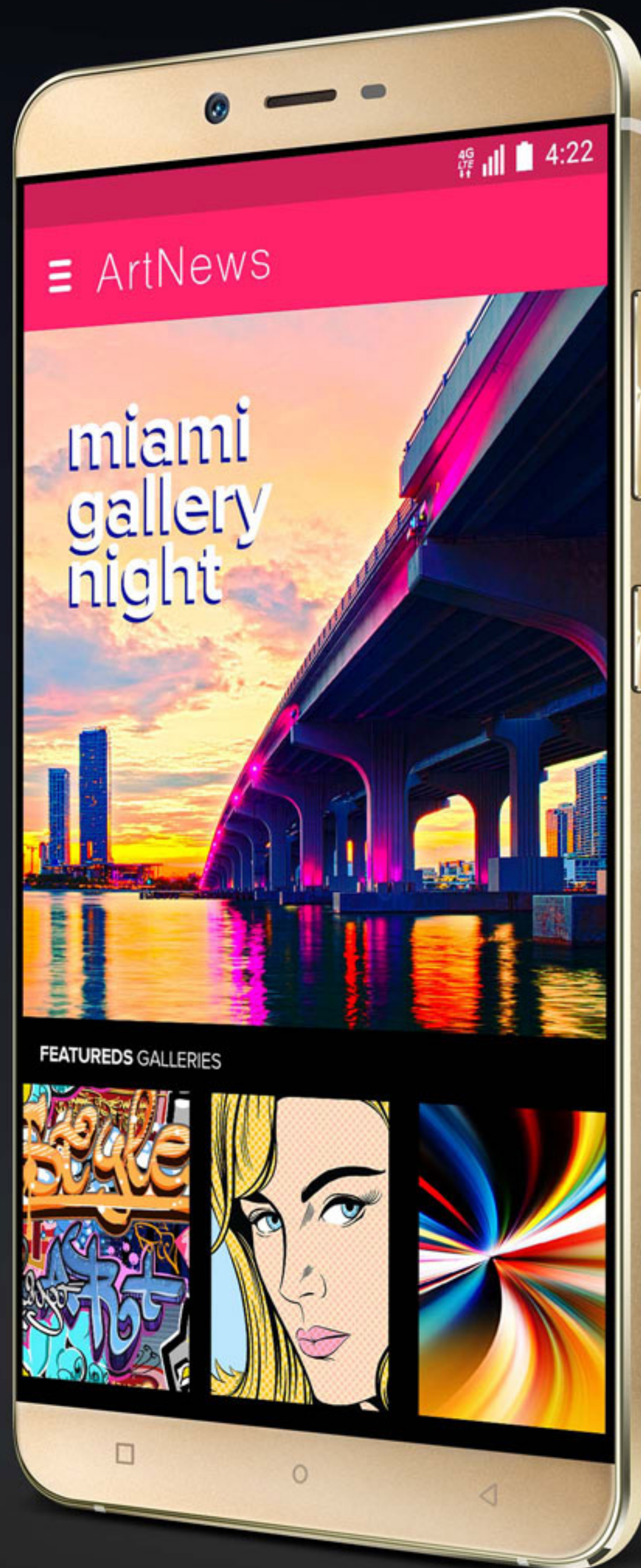


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## KEY SELLING POINTS

BLU Vivo 5 is the fifth generation of the Vivo Series, which has always included the best performance, and design in its price category. With a focus on premium high end design, the Vivo 5 is the first BLU device to feature a full metal body including a metal back, crafted from a single block of aluminum resulting in a solid metal uni-body construction, finished with chamfered edges for unique beauty and feeling in hand experience.

With a visually stunning **5.5" HD Super AMOLED display**, you get brilliant and crisp images for the best in class visual experience of all you multimedia content. The display is bonded with a scratch-resistant and durable **Corning Gorilla Glass 3**, fine-tuned for an incredibly responsive touch experience, and an immersive color and contrast experience.

Powered by a lightning fast **64-Bit MediaTek 1.3GHz Octa Processor and 3GB of RAM**, you will enjoy quick response from every application and enjoy unmatched multitasking capabilities. A generous **3,150 mAh battery** combined with **Quick Charge** capabilities with keep your Vivo 5 on at all times.

This incredible device brings a crisp **13 Megapixel** camera with professional digital sensors, for the best resolution and picture quality, paired with a **5 Megapixel** front facing camera. Furthermore, is a slew of camera features and configurations with which you will have one of the best smartphone multimedia experiences in the market.



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**SUPER**  
**HD AMOLED**



## PERFECT DESIGN

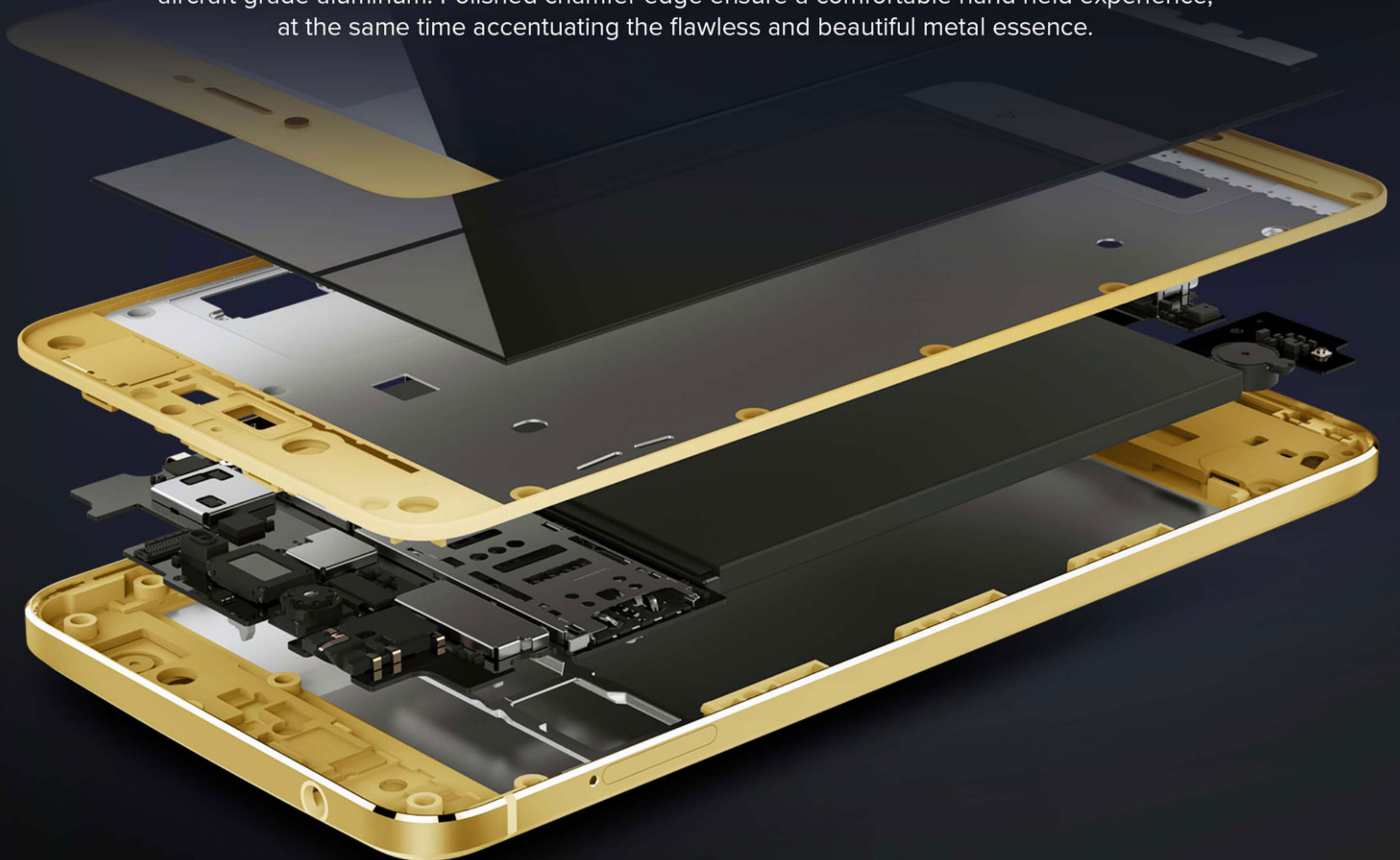
The **VIVO 5** design combines technology with nature to form an exquisite finish that is stunning to the eye. A mirror like metal finish wraps the battery cover in fashionable attire while the metal finish front cover emphasizes premium smartphone. Engineered with a thin **6.9mm housing**, the use of state of the art component such as **HD Super AMOLED** display ensure minimal waste of space and at the same time offer user the most brilliant and saturated display to match the gorgeous form factor. Available in a **Chrome Silver** and **Gold edition**.





## PREMIUM HOUSING

The VIVO 5 utilizes the latest CNC machine for a **lightweight and slim** Uni-body housing made of aircraft grade aluminum. Polished chamfer edge ensure a comfortable hand held experience, at the same time accentuating the flawless and beautiful metal essence.





# STUNNING DISPLAY

The Vivo 5's brilliant **5.5" HD Super AMOLED Display** will give you an immersive view from every angle. The AMOLED display elevates the smartphone's visual experience to a new level of stunning graphics and life-like colors that seem to jump off the screen. High contrast and vivid saturation ensure that whatever is on your screen, you'll love what you see.





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# CORNING GORILLA GLASS 3

The Vivo 5 incorporates **Corning Gorilla Glass 3** on the front touch panel. Your device and concerns are accommodated with an extra layer of armor to protect it from scratches and cracks.

Corning Gorilla Glass 3 provides Native Damage Resistance protection, offering up to three times more amage resistance than Gorilla Glass 2.



CORNING  
Gorilla® Glass



# POWERFUL PERFORMANCE

The **MediaTek 6753 1.3GHz Octa Core processor** works simultaneously with **3GB RAM**, so that you get an impeccable experience each and every time you use your Vivo 5. To store your movies, music, and pictures you have **32GB** of internal storage expandable up to **64GB** via Micro SD Card.

**64-Bit**  
ARCHITECTURE

**8** TRUE  
CORES

**3GB**  
RAM

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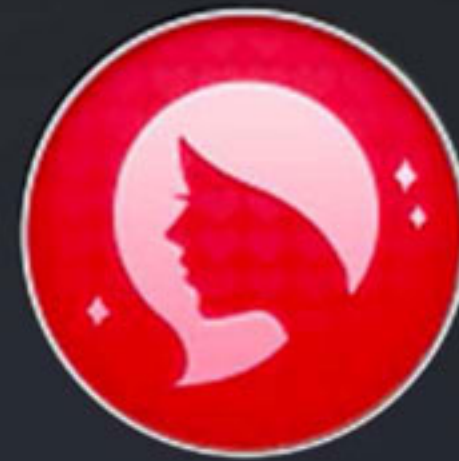


# OPTIMIZED IMAGE+

Software features ensure user can maximize picture quality.



Professional



Face Beauty



Take Anytime



Magic Focus



Panorama



Night



PicNote



Ultra Pixel



Filter



HDR



Smart Scene



Scan



# OPTICAL PERFORMANCE

**13** MEGAPIXELS  
MAIN CAMERA  
With LED Flash

**5** MEGAPIXELS  
SELFIE CAMERA  
With Wide Angle

**PDAF**  
PHASE DETECTION  
AUTOFOCUS

**f2.0**  
APERTURE





# CAPTURE THE MOMENT

Camera performance has been perfected with several software enhancements and features including AF and AE separation, Magic Focus, Ultra Pixel, Smart Scene and more, with a **13MP main camera** including f2.0 Aperture, 5 piece sapphire blue lenses, and Phase Detection Auto Focus (PDAF) that captures focus in one tenth of a second.

In the front is a **5MP wide-angle camera**, for a quality front camera selfie experience, and software features such as Face Beautification.

Record life's most important moments at **1080p HD video** resolution.





## TAKE THE PERFECT SELFIE

Your selfie camera is optimized with an incredible **5MP Camera**, that renders **85° wide angle lens** so you and your entire crew will fit in the picture.





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VIVO 5

## AMPED UP

With **3,150 mAh battery**, the Vivo 5 will ensure power for and entire day of usage.



**6.9mm**  
SLIM DESIGN

**3,150mAh**  
+OTG TECHNOLOGY



# TYPE-C PORT

**USB Type-C 2.0** for a symmetrical design, easy handling,  
fast charging and data transmission.





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VIVO 5

A close-up portrait of a man with a beard and mustache, wearing large black headphones. He is looking upwards and to the right with a focused expression. The lighting is dramatic, with a strong blue glow on the left side of his face and a warmer, golden light on the right. The background is dark and indistinct.

## IMMERSIVE AUDIO QUALITY

Vivo 5 is equipped with the latest audio technology available in the market. Get impressive theater like sound thanks to its **DTS surround sound** audio technology with equalizer, that gives you sweet high's, smooth alto and deep bass for the best enjoyment of music and movies.





# ANDROID 5.1 LOLLIPOP

## NEW FEATURES

- Redesigned user interface that is more friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multi tasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is also now available , so you can share your device with the confidence of your personal information, staying personal.



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## NEED FOR SPEED

Stay connected with speeds of up to 10x faster than 3G.

No matter where you are in the country you won't find a nook or cranny that you will not be able to access the internet.

The Vivo 5 comes with  
3G 850/1700/1900/2100  
4G LTE 4G LTE 2/4/7.

**4G**  
LTE



# DUAL SIM CARD **1** **2**

A Dual Sim gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about:

- **Exchanging SIM cards from one phone to another**
- **Carrying two phones in your pocket**
- **Remembering to charge two devices**

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.

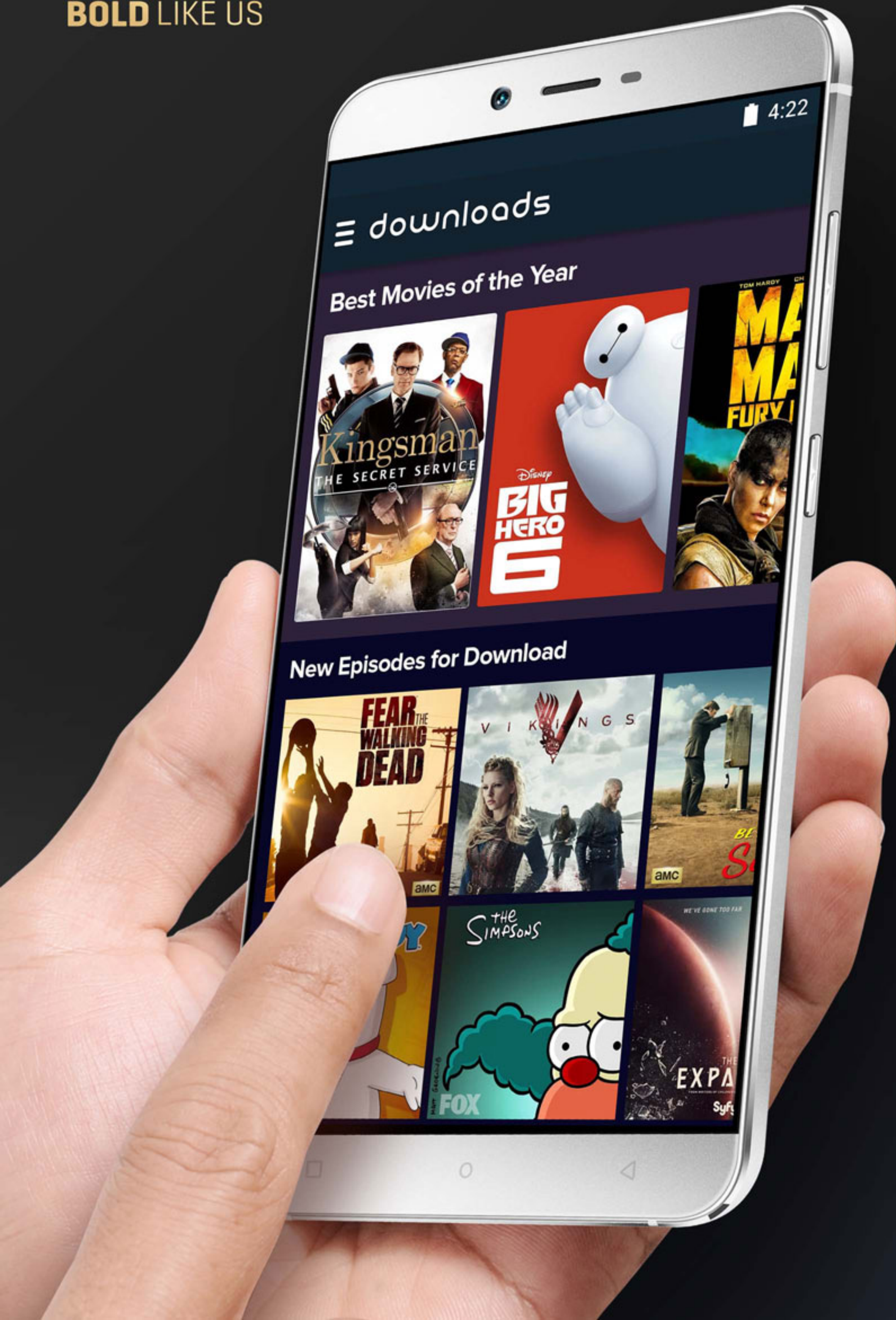


# UNLOCKED

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are. The Vivo 5 comes with 4G LTE 2/4/7 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, Metro PCS, and the entire MVNO network.







## DATA

### TECHNOLOGY

Android 5.1 Lollipop  
3G: 850/1700/1900/2100  
4G LTE: 2/4/7  
Cat 4 up to 150Mbps

### DISPLAY

5.5" HD Super AMOLED  
1280X720 Resolution  
HD Super AMOLED  
Corning Gorilla Glass 3

### CAMERA

13MP Main camera with  
Blue Lens  
5MP Selfie Camera  
HD 1080p Video @30fps

### MEMORY

Internal 32GB | 3GB RAM  
MicroSD up to 64GB

### PROCESSOR

Mediatek 66573  
1.3GHz Octa-Core  
Mali T720 GPU

### CONNECTIVITY

Type-C USB Port  
Bluetooth 4.0  
Wi-Fi 802.11 b/g/n

### BATTERY

3,150mAh Battery with  
Quick Charger  
OTG Charging Capability

**VIVO 5** 848958024200  
**VIVO 5** 848958024217

**GOLD**  
**SILVER**

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## DEVICE COMPARISON



### VIVO 5

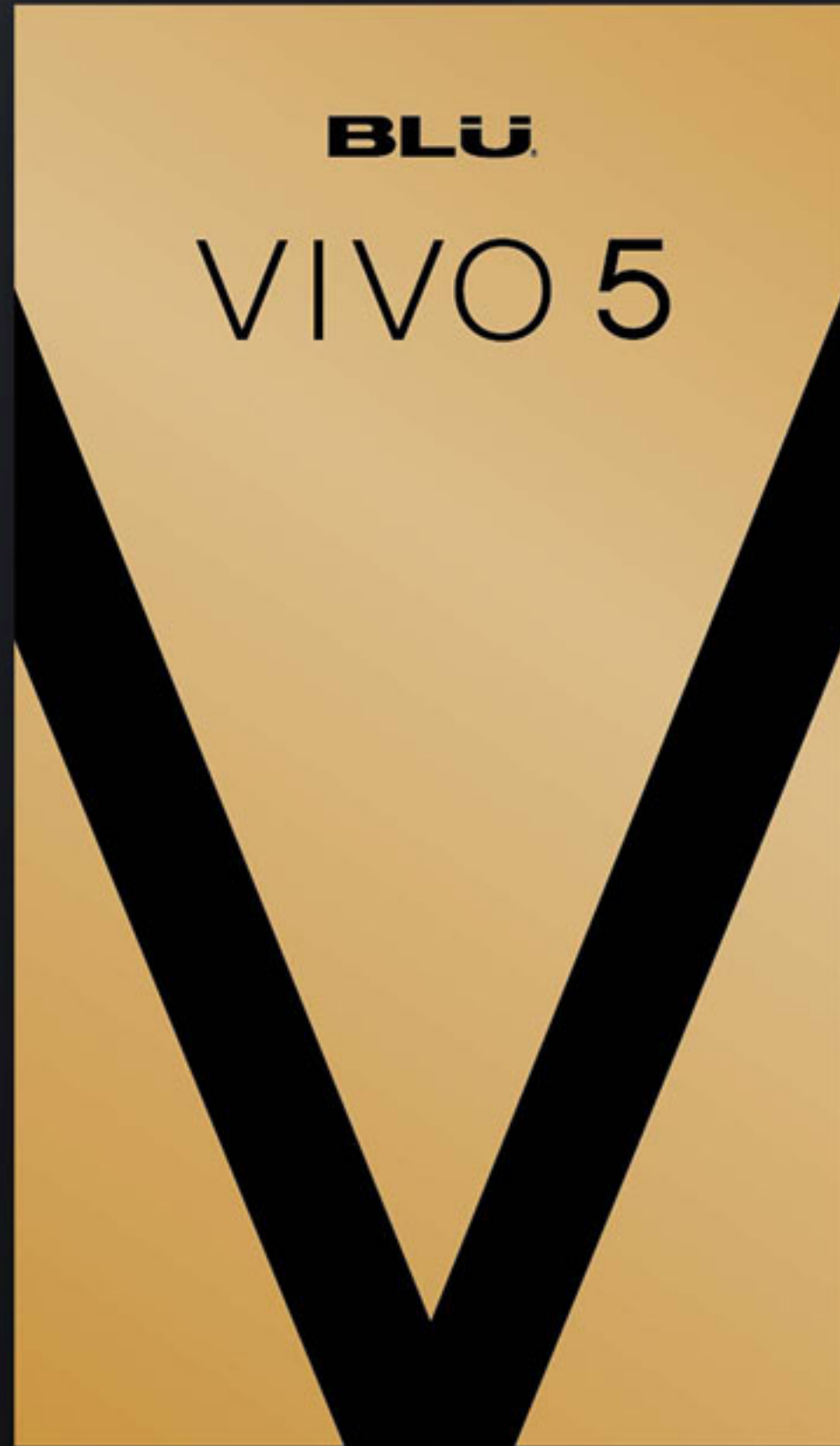
**BLU**  
VIVO  
151.9 x 74.6 x 6.9mm  
Android 5.1 Lollipop  
4G LTE 2/4/7/17  
1.3GHz Octa-Core  
✓ 32GB | 3GB RAM  
✓ 5.5" HD | 720x1280  
13MP  
5MP  
✓ 3150 mAh

### MOTO G

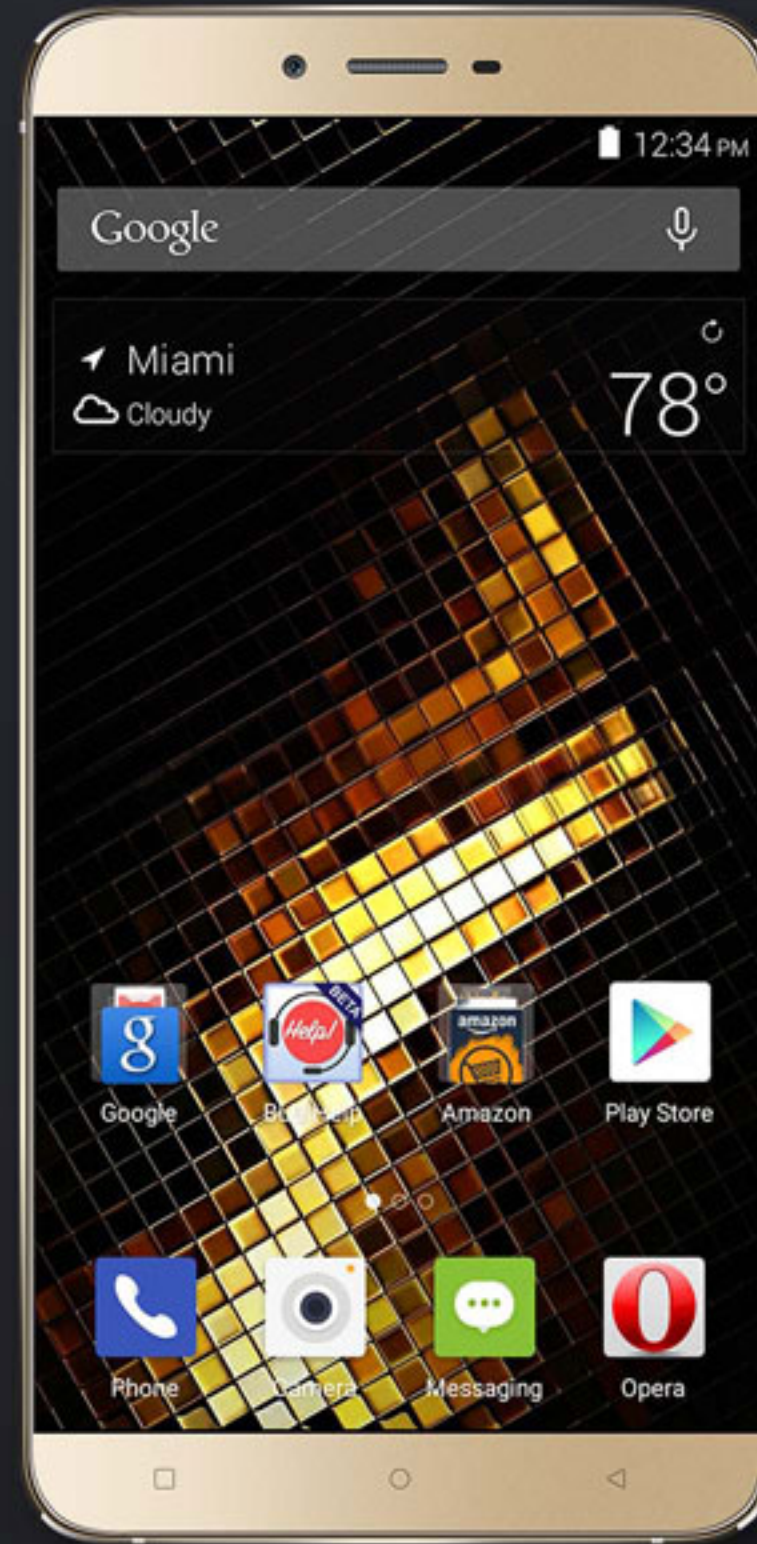
**MOTOROLA**  
MOTO  
142.1 x 72.4 x 11.6mm  
Android 5.1 Lollipop  
4G LTE 1/3/7/8/20  
1.4GHz Quad-Core  
8GB | 1GB RAM  
5.0" HD | 720x1280  
13MP  
5MP  
2470mAh

**Brand**  
**Family**  
**Dimensions**  
**Operating System**  
**Data**  
**Processor**  
**Internal Memory**  
**Display Size and Resolution**  
**Camera**  
**Secondary Camera**  
**Battery**

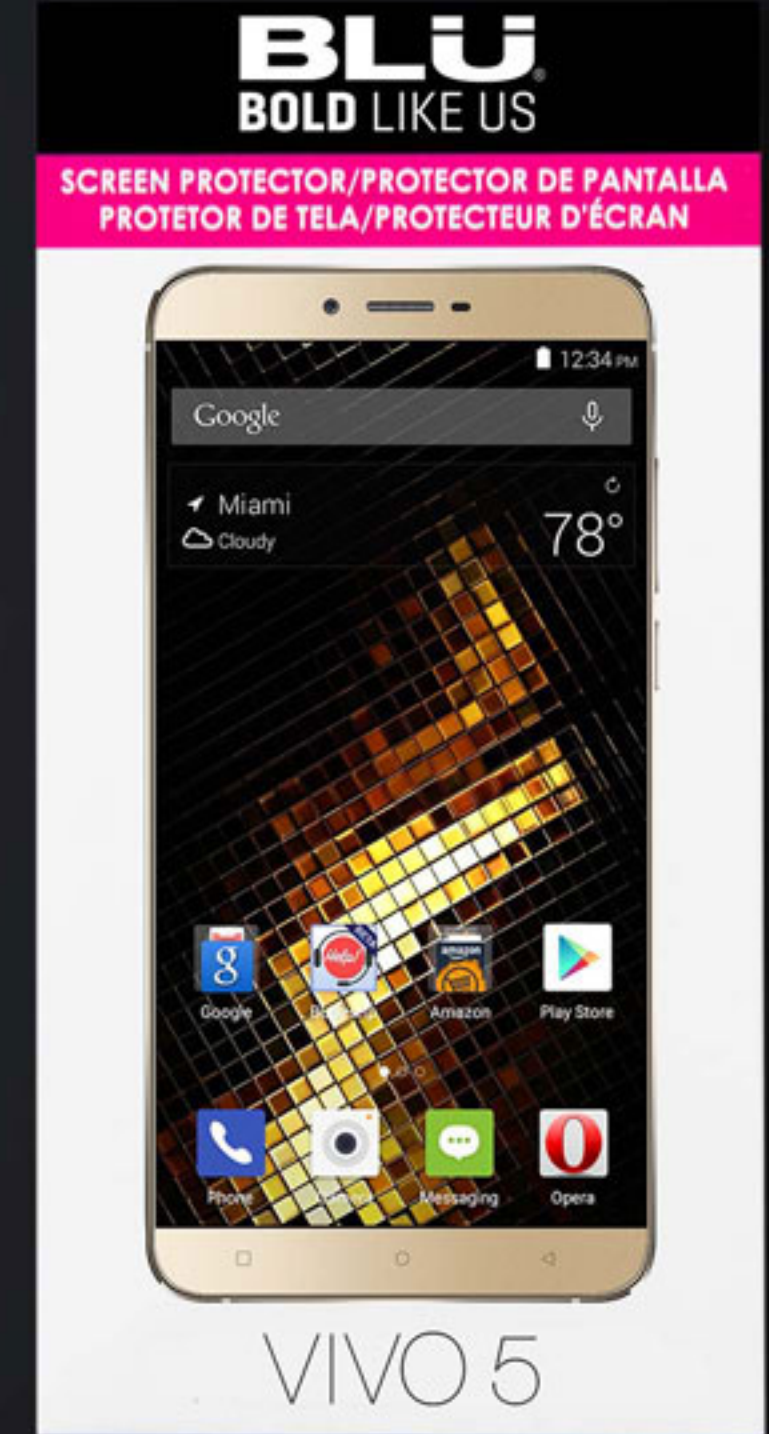




BOX



PHONE



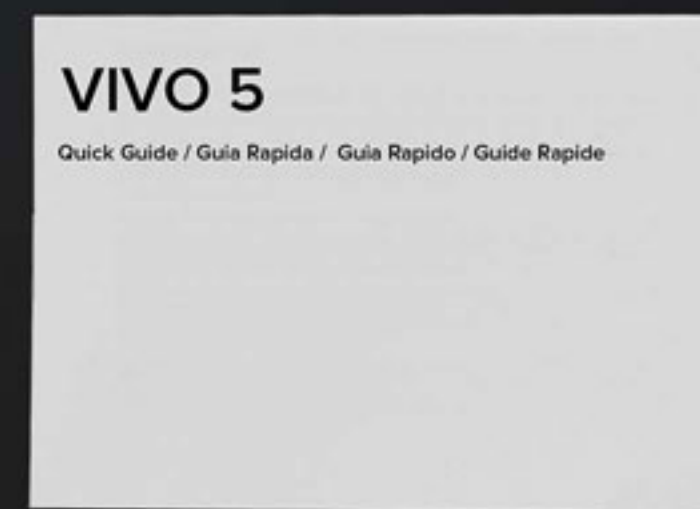
SCREEN PROTECTOR



CHARGER



USB CABLE



QUICK GUIDE



HEADPHONES